

What if your
flooring choices
could help
students learn?

Introduction

In education, learning is the primary focus. When students, faculty, and administration feel at ease in and inspired by their environment, there is a positive impact on the learning process. Shaw Contract is a trusted partner in education. Our expertise comes from strong relationships with dealer partners, the architecture and interior

design community, purchasing, facilities and maintenance departments. We offer an unrivaled breadth of products to serve the needs of students and teachers alike, for clean, comfortable, safe environments and engaging designs. The durability of our flooring lays a lasting foundation for dynamic learning.

We make a Smarter Impact by asking how floors can help us grow. We provide the foundation for environments that optimize engagement, support teaching and inspire learning.

Segment categories served

- Charter schools
- Community colleges
- Higher education
- Private schools
- Public schools
- Religious schools
- Student housing
- Trade schools

Hale Junior School Perth, Australia by Site Architecture Studio
ENGAGE (CARPET TILE 5T187) IN CLARITY ORANGE (86112)

Education



Insights

Dynamic learning spaces demand flexible design and high-performance materials that work hard under pressure and respond to the unique needs of busy learners. These insights reflect a few of the principal opportunities and challenges that we've identified after dozens of semesters in the education sector.

Rainier Beach High School Seattle, WA, USA by Bassetti Architects PATH (CARPET TILE 5T034) IN NAVY (34485) + LAVA (34549) PORTAL (CARPET TILE 5T035) IN NAVY (34485) + LAVA (34549) INSPIRE (LVT 0884V) IN ENCOURAGE (84535) + TRANSFORM (84585) SATURATE (CARPET TILE 5T109) IN ORANGE (07668) + CHARCOAL (07555)

DESIGN AND MATERIALS MATTER

The recent study *The Impact of Classroom Design on Pupils' Learnings*, from University of Salford, Manchester, reveals that the physical aspects of a classroom such as color, light, textures and air quality could improve a student's learning progress by up to 16%.

By tailoring flooring to students' functional needs within a holistically designed space, we can positively impact their learning experience, from the library to the locker room.

TIMING IS EVERYTHING

Timelines within education are tight and unforgiving, so administrators must fully utilize budget and construction windows. That's why administrators need nimble partners and suppliers to get the school year off to a great, and great looking, start.

LAY IT DOWN, WITH NO DOWN TIME

Time is money. By reducing the time it takes to replace and maintain flooring, staff can spend more time proactively improving school facilities for the benefit of students, faculty and staff.

DYNAMIC LEARNERS NEED DIVERSE SOLUTIONS

Schools are constantly evolving so they can launch the next generation of scientists, innovators and leaders. We've seen a radical transformation in the expectations and demands of learning spaces, with an emphasis on multi-purpose flex spaces.

MOISTURE ISN'T PART OF THE CURRICULUM

North American commercial property owners spend up to \$1 billion each year on remediation of structures and the replacement of floor coverings as a result of too much moisture in concrete.*

By addressing moisture challenges early on, your floors can last longer and require less maintenance down the road.

**Statistics provided by GCP Applied Technologies, a focused construction products technologies company with a portfolio of products including concrete, cement additives and construction-project solutions*



Education Solutions

REPLACE A LITTLE OR A LOT

Consistency is key. The ability to replace a small section of flooring, or even a single tile, keeps floors up to your standards and your carbon footprint down. Shaw Contract's No Rules mergeable dye lots make it easy to mix and match replacement tiles over time without worrying if colors will exactly match previous orders.

FASTER, EASIER INSTALLATION

Installing carpet tile with LokDots® pressure sensitive adhesive is a simple, speedy, mess-free solution.

This non-toxic, odorless, low-VOC system is easy to apply, eliminating the mess, curing time, odor and shipping cost of wet adhesives, and allowing for immediate occupancy. When it comes time to remove the tile, LokDots® will stick to the carpet, not to your floor.

Just over one pound of LokDots® does the job of a 35 pound bucket of adhesive. That's a 97% weight difference. Choosing LokDots® reduces your shipping costs and increases installation efficiency.

NEVER MISS A DEADLINE

Expedited delivery ensures our products are fast tracked for projects that demand quick turnarounds without compromising creativity. With our Quick Ship program, order up to 2,500 yards in the United States, and we'll have it delivered within two weeks.

BUILT-IN STAIN PROTECTION

Even a preschool classroom is no match for our products with stain-resistant, easy-to-clean Eco Solution Q® fibers. In areas of increased risk of stains like juice or coffee, products constructed with our Solution Q Extreme® fiber repel stains, ensuring easy-to-clean carpet for the long-term.

Product Choices

- Adhesive solutions
- Area rugs
- Bio-based resilient tile
- Carpet tile
- Gym floor
- LVT
- Performance broadloom
- Turf
- Trims and transitions
- Walk-off tile

Wyndham Vale Primary School Wyndham Vale, Australia by Haskell Architects
PLANE HEXAGON (CARPET TILE 5T054) IN ROYAL (54429) + WAVE (54432) + CYAN (54436) + GRAPHITE (54549) + STEEL (54580)



Complete Package

Tomorrow's innovators need distinct and diverse spaces in which to discover their potential. From chemistry labs to makerspaces, these rooms demand a wide range of functionality.

These diverse spaces demand a range of flooring solutions. From resilient tile to carpet tile or performance broadloom, Shaw Contract can be the single source for all your flooring needs.

To keep these vital spaces looking and performing their best semester after semester, it's critical to protect your investment.

You can avoid messy entryways and corridors by using walk-off modular carpet tile at each entrance from the outdoors. Twelve to 15 feet of walk-off carpet removes up to 80% of soil and moisture at the door.

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DREAM (TILE 5T265) IN GOLDEN (48211) + HEARTEN (48515) + SERENE (48486)
COVE (LVT 0927V) IN CASTER (27518)

Education





High Performance, Low Maintenance

Selecting Shaw Contract resilient tiles can help you curb the cost of frequent sealing, chemical stripping and re-waxing of VCT tiles.

Our high-performing, low-maintenance ExoGuard™ and ExoGuard+™ finishes create a barrier against dirt, scuffs, and stains. Each finish is polish-optional and requires little lifetime maintenance, resulting in reduced maintenance costs over the life of the product.

Resilient tiles, unlike VCT, are exceptionally durable. With a static load of only 250 PSI, VCT tiles often crack and chip under heavy static pressure like a varsity linebacker in chemistry class or tables bearing heavy equipment. Shaw Contract resilient tiles have an average PSI of 1,500, which means they can stand up in these demanding spaces for the long-term.

INSPIRE (LVT 0884V) IN TEAL (84405) + ENCOURAGE (84535)



Acoustics

Active learning encourages lively engagement of students within classrooms and throughout entire schools. As more voices are being projected within a single space at a single time, smarter flooring choices can enhance your soundscape.

Paying attention to the soundscape across your school is important for creating spaces for both conversation and for retreat. Carefully chosen interior materials help us design a soundscape that encourages positive emotional and physical responses in the built environment.

In multi-story buildings, our patented Sound Advisor™ gives you the ability to select the right flooring combination for your needs. By considering your floor and ceiling construction, Sound Advisor™ allows you to hear the acoustic difference between a variety of hard and soft surfaces, with or without underlayments.

Arlington Elementary School Tacoma, WA, USA by Mahlum
 COLOR FORM (CARPET TILE 5T112) IN FROLIC (81557)

Hale Junior School Perth, Australia by Site Architecture Studio
 ENGAGE (CARPET TILE 5T187) IN EXPERIENCE LIME (86536)

Moisture

Excessive slab moisture is one of the main causes of flooring failures. Moisture has become a top concern to consider when selecting flooring due to fast track construction that does not allow time for the concrete to adequately dry.

When moisture is a concern, we have a variety of solutions to support your project. If moisture testing is not in your timeline or budget, our EcoLogix® cushion back carpet tile can be paired with a compatible field-applied or a mill-applied adhesive. EcoLogix®

cushion wicks moisture to the edge of each carpet tile to allow for moisture evaporation.

If you need to replace carpet tiles down the road, LokDots® adhesive does not require rH testing, allowing for quick and mess-free selective replacement.

From slab protection complete with a 10-year warranty, to carpet tile and adhesive solutions, we have your moisture needs covered.



Product Human Impact

Our view of sustainability takes a holistic approach in which we create a positive impact on people and the planet. We are driven to design product solutions that enhance the human experience and well-being in the built environment, while minimizing our use of natural resources. This is especially true of our mission to impact the places where we learn and teach.

Product Human Impact is a shift away from a sustainability view limited to carbon credits, operational impacts, and individual product attributes. It is an integrative approach designed to enhance student, teacher and community experience while addressing a broad range of design choices including safety, acoustics, material health and biophilic design.

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Harold Washington Children's Library Chicago, IL, USA by Gensler
DUOTONE (CARPET TILE 5T108) IN CHARCOAL CYAN (07436) AND ACHROMATIC (CARPET TILE 5T107) IN CHARCOAL (07555)

Learn more about how Shaw Contract is making a Smarter Impact in learning spaces around the globe.

SHAWCONTRACT.COM



Hale Junior School Perth, Australia by Site Architecture Studio
ENGAGE (CARPET TILE 5T187) IN EXPERIENCE TEAL (86535)