



LOW EMBODIED CARBON | CARBON NEUTRAL



# Connected Threads

ShawContract®



## Threads of Connection Bind Us Together

We seek spaces that bring us comfort in the chaos of modern times, spaces to decompress and breathe. Soft, warm, and tactile materials with a refined handmade quality connect us to our heritage, as they are passed down through generations and created in a community with love and care. Materials that have multiple lifetimes of stories and memories to share.

Create a sense of refinement with *Connected Threads*, a collection that pays tribute to the heritage of textile crafts. Celebrating a foundation of materiality appreciation and reuse, every stitch and loop adds to our understanding of the threads that bind us.

COVER: HAND STITCH (CARPET TILE 5T516) IN CONNECTION (16105)  
AND FRENCH KNOT (CARPET TILE 5T517) IN VINTAGE GOLD (16762) | INSTALLED HERRINGBONE  
ABOVE: HAND STITCH (CARPET TILE 5T516) IN VINTAGE GOLD (16762) | INSTALLED BRICK



**HAND STITCH**  
Small-scale texture is a nod to hand-stitch craft. This design has irregular stitched pattern elements and a mix of textural threads.

HAND STITCH (CARPET TILE 5T516) IN VINTAGE GOLD (16762) + CONNECTION (16105) | INSTALLED BRICK

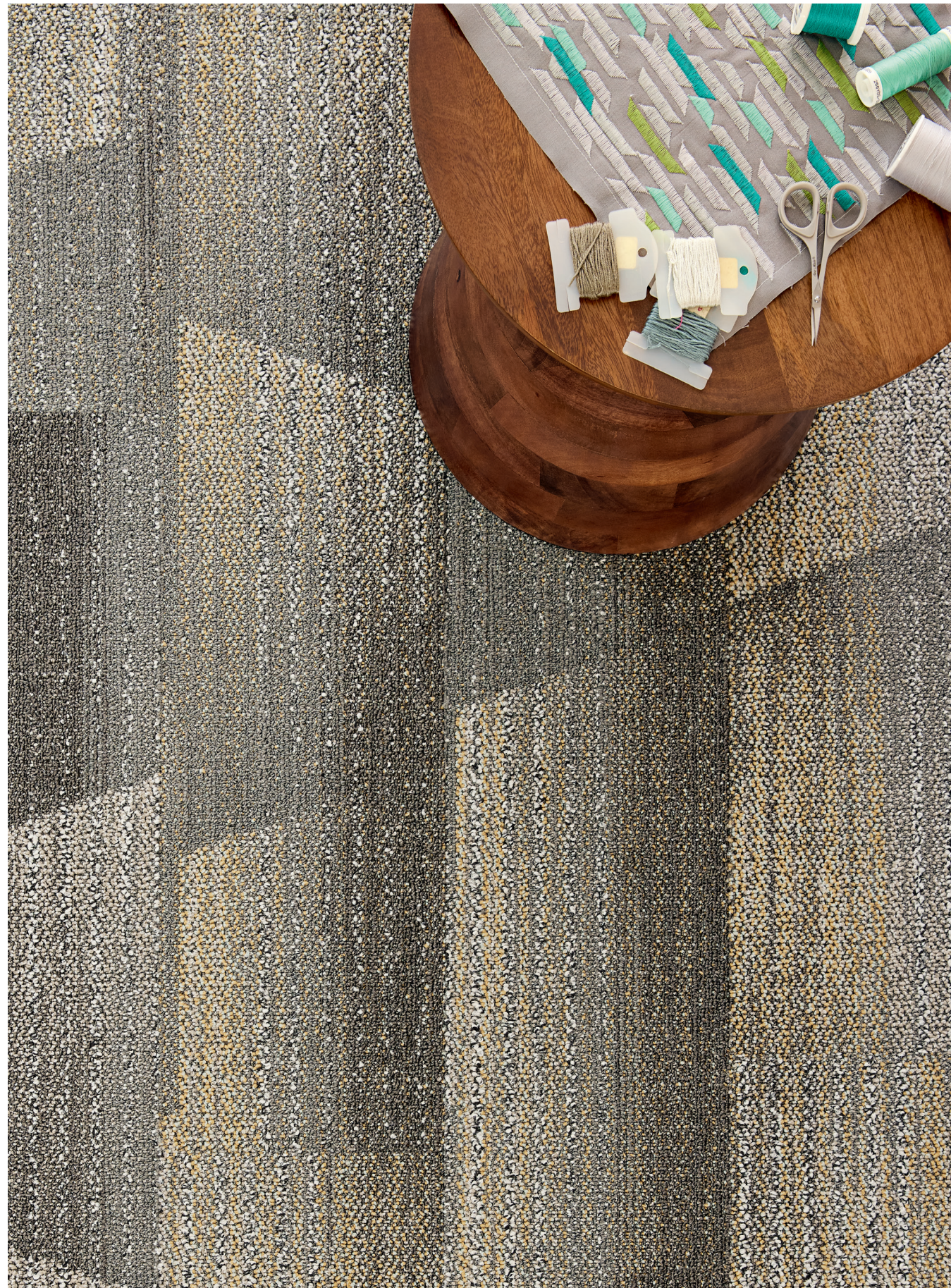


**FRENCH KNOT**

This medium-scale pattern is influenced by the craft of French knot embroidery. French knot stitches are arranged to allow the pattern to organically flow from tile to tile. *French Knot* is a No Rules carpet tile: install in any configuration, mix dye lots, and replace as needed over time.



FRENCH KNOT (CARPET TILE 5T517) IN VINTAGE GOLD (16762) | INSTALLED STAGGER



QUILTED (CARPET TILE 5T518) IN VINTAGE GOLD (16762) | INSTALLED STAGGER



**QUILTED**  
Large-scale angular elements are stitched together to create a layered quilted effect. *Quilted* is a No Rules carpet tile: install in any configuration, mix dye lots, and replace as needed over time.

QUILTED (CARPET TILE 5T518) IN VINTAGE GOLD (16762) | INSTALLED BRICK



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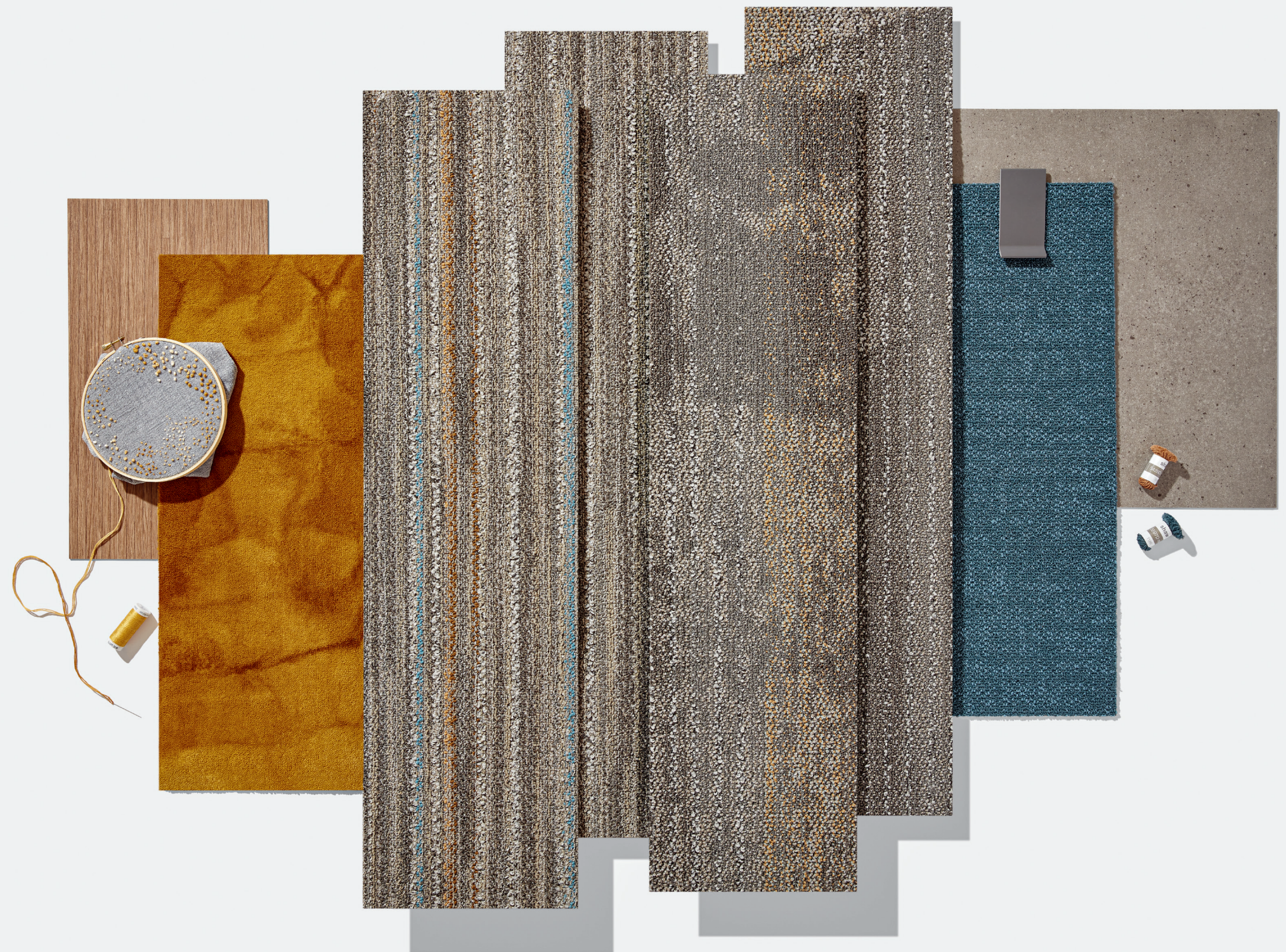
## Weaving a New Story

*Connected Threads* is a 9 x 36 carpet tile collection manufactured with EcoSolution Q100™, a high performance 100% recycled content nylon fiber, allocated from pre-consumer sources. Products with EcoSolution Q100™ are optimized for low embodied carbon and are carbon neutral.

For more than 20 years, we have invested in material health with our EcoWorx® PVC-free carpet tile backing, the first flooring product to be Cradle to Cradle Certified® Silver.

Designed for disassembly and reuse, carpet tile styles *Hand Stitch*, *French Knot* and *Quilted* are included in our Environmental Guarantee, our pledge to reclaim and recycle EcoWorx® carpet tile through the Shaw Contract re[TURN]® reclamation program.

Truly people together, planet forever.



FOR CONNECTED THREADS PALETTE DETAILS, VISIT [SHAWCONTRACT.COM](https://www.shawcontract.com)



EXPLORE CONNECTED  
THREADS CUSTOM  
RUGS & BROADLOOM



CN86120 CUSTOM CORRIDOR

## Modular Meets Mergeability

As part of the Shaw Contract No Rules product offering, *French Knot* and *Quilted* carpet tiles are designed for flexibility and space adaptability. Design details such as color patterning, layered textures, and purposeful gradations make *Connected Threads* styles easy to install in any configuration, mix dye lots, and replace as needed over time.



### BE RANDOM

Install carpet tiles in any configuration you choose for faster installation times and reduced labor costs. When a tile needs to be replaced, simply remove the existing tile and put a new one down in any direction.



### SELECTIVELY REPLACE TILES AS NEEDED

No Rules carpet tiles provide the ability to replace small sections of flooring ordering material as needed instead of keeping track of attic stock. Replacing a few tiles at a time is a great way to lessen your carbon footprint.



### MIX DYE LOTS UNDETECTABLY

Mergeable dye lots offer unique color patterning, layered textures and intentional gradations that make it even easier to mix and match replacement tiles over the course of time without worrying whether colors will exactly match previous orders.



At the heart of Shaw Contract, we create products and solutions that positively impact people and the planet. We are Design Optimists.

Sustainability is what unites us. It is our foundation and our purpose: our equal rights, our shared experience, our hopeful future. It is the air we breathe and the earth we stand upon.

For more information about these attributes, contact your local Shaw Contract account manager, visit us at [shawcontract.com](http://shawcontract.com) or call 1.800.257.7429.

## Material Health

We design and manufacture products to optimize human environments.



### Cradle to Cradle Certified® Silver

*Connected Threads* styles are third-party verified as being safe, circular, and responsibly made.



### Indoor Air Quality

People spend 90% of their time indoors, making these environments critical to our wellbeing. These products are Green Label Plus (GLP) Certified, meeting the California Department of Public Health (CDPH) indoor air quality standards for low-emitting products.



### Product Transparency

*Connected Threads* styles have an HPD, which is a transparent disclosure of product content and associated health information.

### Declare. LBC Red List Approved

*Connected Threads* styles are LBC Red List Approved. Proprietary ingredients are not disclosed on the Declare label, but all raw materials have been third-party confirmed as being complaint with the RED LIST of the Living Building Challenge.

## Carbon Impact

We are a positive force in the global effort to collectively fight climate change.



### 60% Reduced Carbon Footprint

As a result of Shaw's investments to help reduce our energy and greenhouse gas impact, we have cut our Scope 1 & 2 emissions by more than half since our 2010 baseline.



### Low Embodied Carbon

*Connected Threads* styles have a third-party verified EPD.



### EcoSolution Q100™ Reduces Carbon

EcoSolution Q100™ is a high performance 100% recycled content nylon fiber\*. *Connected Threads* styles are made with EcoSolution Q100™ and have a low carbon footprint as reflected in the EC3 tool.

\*Allocated from pre-consumer sources.



### Carbon Neutral

This collection of carpet tile is carbon neutral and is manufactured in a carbon neutral manufacturing location.

## Circular Economy

We practice a closed-loop approach to sustainability.

### re[TURN] We Want it Back

At the end of its useful life, we'll reclaim and recycle *Connected Threads* styles to make more EcoWorx® carpet products through our Environmental Guarantee. Since 2006, Shaw has reclaimed and recycled nearly 1 billion pounds of post-consumer carpet reducing landfill waste.

## Diversity, Equity & Inclusion

We nurture an environment where every voice and perspective can be heard, with equal value placed on seen and unseen experiences.



### Supplier Diversity Program

We promote supplier participation that is reflective of Shaw Industries' diverse customer base and local community. More than 60% of our spend\* is with small and diverse businesses. We believe having a strong Supplier Diversity Program is strategic for bringing more innovation to our businesses and opening new markets for growth.

\*Allowable spend is domestic (US) spend in categories in which we have diverse suppliers from which to choose.

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This product is manufactured and sold for floorcovering use only. To meet warranty requirements, approved adhesives must be used for glue-down application as outlined in the Shaw Contract installation instructions. Installation and maintenance instructions can be found on [shawcontract.com](http://shawcontract.com). Specifications are subject to nominal manufacturing variances. Material supply and / or manufacturing processes may necessitate specification changes without notice. Not for use in commercial wet areas due to slip and fall concerns.

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