

Cradle to Cradle®

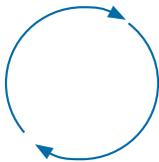
Cradle to Cradle® provides a multifaceted design philosophy that aligns with Shaw Contract's and the market's sustainability priorities. Through the Cradle to Cradle Certified™ Products Program, Shaw Contract obtains third-party assessment and validation of its performance against key sustainability attributes including—material health, material reuse (product circularity), renewable energy and carbon management, water stewardship and social

responsibility (fairness). Founded by sustainability thought leaders William McDonough and Michael Braungart, the Cradle to Cradle Design™ philosophy provides a framework for industry to design products that mimic nature's plan for materials to serve as nutrients circulating in healthy, safe cycles. Shaw Contract has been actively engaged in Cradle to Cradle® design for more than 20 years and created the first Cradle to Cradle Certified™ flooring product.



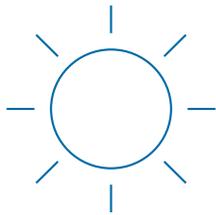
Material Health

The ingredients of our products are evaluated and assessed (to 100 ppm) by a third-party licensed toxicologist, who not only assesses the safety of the material itself, but also each material's effect on Human and Environmental Health based on exposure risk factors. One of the guiding principles of Cradle to Cradle is the expectation of continuous improvement and material optimization.



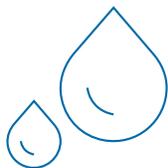
Material Reutilization (Product Circularity)

In an effort to eliminate the concept of waste, the Cradle to Cradle Certified™ Products Program requires that products remain in perpetual use cycles by verifying the use of safe recycled content and by promoting intentional product design for circularity. This allows reintroduction of both industrial and consumer waste back into our products as raw materials, just as we do with our EcoWorx® products. The standard requires continuous improvement driving the inclusion of more recycled content and improved reutilization strategies.



Renewable Energy & Carbon Management

This criteria ensures that products are manufactured using renewable energy in efforts to reduce or eliminate manufacturing impacts on climate changing greenhouse gases. Carbon management focuses on reduction of energy use, use of cleaner fuels, and generation of renewable energy sources, as well as the purchase of Renewable Energy credits and Carbon Offsets. The Cradle to Cradle Certified™ Products Program requires optimization of energy usage and increasing percentage of renewable energy use to ensure continual improvement.



Water Stewardship

The Cradle to Cradle Certified™ Products Program requires active global water stewardship by ensuring that water is treated as a valuable and precious resource and encouraging responsible and effective management strategies around both water quality and water quantity. Tied to material health, both product and process ingredients are fully assessed to ensure that any process water exiting the manufacturing facility is safe and of good quality for downstream use. This requires continual improvement through water use reductions and optimization of ingredients to ensure downstream safety.



Social Fairness

This attribute ensures business operations are designed to honor and respect all people and nature. This topic focuses on social fairness and equity for both Shaw Contract and our global supply chain from ethical practices like protecting human rights and safe labor practices to social initiatives such as diversity and inclusion and community involvement through donations and activities that improve the people and environments we touch.