



# MineralFloor : Innovation

## Innovative Solution

*MineralFloor* is an innovative hard surface collection with a rock solid mineral core that provides solutions to the high performance demands of the commercial spaces where we work, learn, heal and live.

The rigid mineral core allows installation over existing hard surfaces with little or no floor prep, by hiding subfloor imperfections, without telegraphing, and installs right out of the box with no acclimation time needed. This high-performing, **PVC-free solution** offers superior scratch, stain, water resistance, and improved resistance to indentation—so people can collaborate and roam carefree without the worry of harming the floor. Walk on and on and on.

Hard as a rock, *MineralFloor* was designed as a unique hybrid solution that falls between rigid resilient and porcelain tile and directly responds to the need to provide superior durability with ease of installation. Unlike porcelain products, *MineralFloor* addresses issues like higher breaking strength, ease of repairs, and faster installation times. Featuring our InLine Level Edge Profile, *MineralFloor* installs 3X faster than porcelain tile with **minimal floor prep**, installed glue down with a level connection from plank to plank, and no grout required.

*MineralFloor* is the next solution for demanding environments that need the superior durability of porcelain with the ease of maintenance, installation and repair.

## Key Benefits



### Faster Installation Reduces Cost

- Minimal floor prep and downtime
- No acclimation required—backed by no acclimation warranty
- No grout required



### Polish Optional

No finishing, waxing, buffing or stripping required, lowering the total cost of long-term ownership.



### Waterproof

The rigid mineral core is 100% waterproof and can be installed in areas with topical moisture like bathrooms and kitchens—backed by top-down moisture warranty.



### Reduces Sound Transmission

Rigid core construction provides added sound dampening from floor-to-floor sound transfer.



### Reduces Waste

More tiles per box results in ease of shipping, storage, less waste, and reduced cost.



### No Transition Needed

6 mm rigid core can be installed next to most EcoWorx® and EcoLogix® carpet tiles without the need for transition strips.



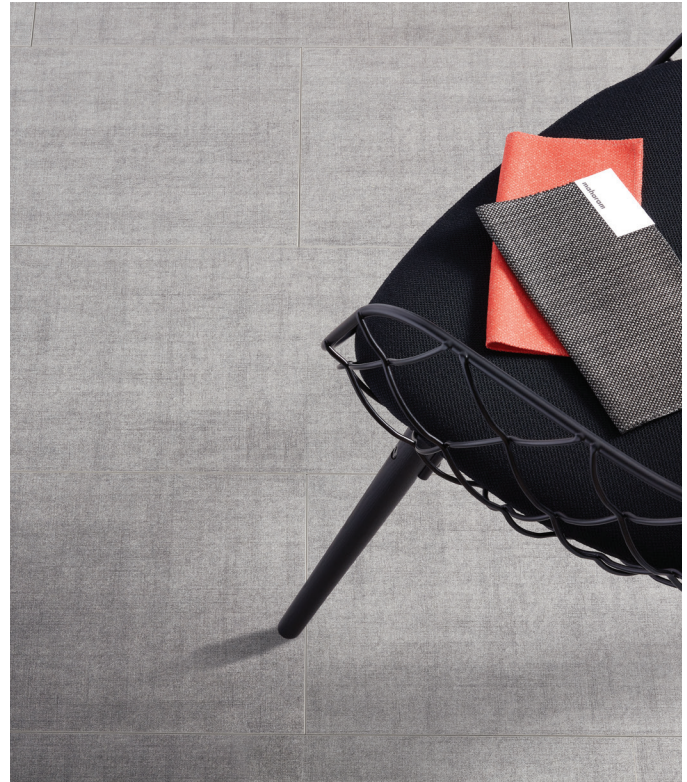
### Selectively Replace Tiles with Ease

Easier to remove for repairs when compared to ceramic and porcelain

# MineralFloor : Scratch Resistance

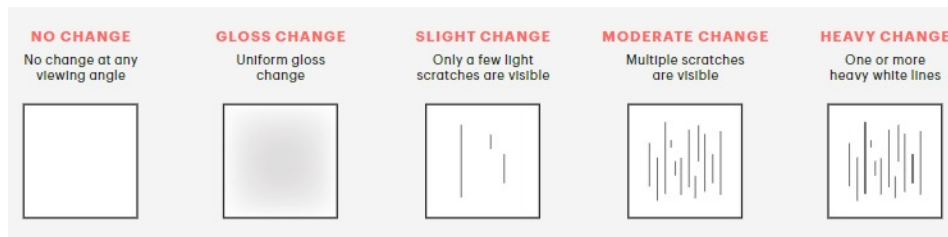
Scratch + Indentation Resistant *MineralFloor* is 3X as scratch resistant as a traditional LVT, providing superior durability that can stand up to the most demanding environments and offer value by extending the lifetime of your flooring.

The unique, PVC-Free construction of MineralFloor creates a hard and durable surface that resists the micro-scratching caused by daily wear and tear plus more severe deep scratches.

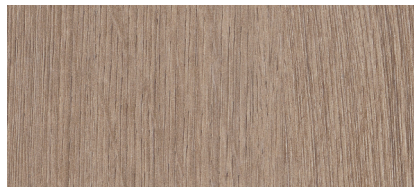


## How do we measure scratch resistance?

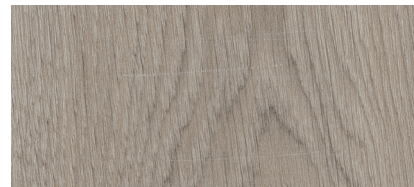
To prove the performance against micro-scratching, we developed the Repetitive Traffic Scratching (RTS) — a test method that repetitively abrades the flooring surface. Based on years of study and evaluation of scratching and performance, RTS allows for consistent, repeatable and reliable results to help us classify the scratch performance of our products in the field.



Origin + Basis



Traditional LVT



THE RTS TESTS

## Key Benefits



### Performs with Static and Rolling Loads

The high PSI of 2,500 pounds enhances resistance to indentation in areas with heavy static and rolling loads per ASTM test methods—backed by indentation warranty.



### Scratch Resistant

This product has been tested against the *Repetitive Traffic Scratch (RTS)* test and the *Deep Scratch* test, which replicates real-world wear and tear. *MineralFloor*, on average, scored better than a traditional LVT.



# MineralFloor : Stain Resistance

Staining can come from a number of items in demanding commercial environments. In restaurants, common stains include wine, mustard, ketchup, and vinegar. In medical offices and acute spaces, betadine, disinfectants and hand sanitizers can cause diminish finishes off the flooring. In salons and retail environments, nail polish and hair dye can permanently stain the floors.

*MineralFloor* stands up to the demands of the toughest environments. It features improved resistance to stains including betadine, disinfectants and hand sanitizers, while also defending against hard-to-clean stains like hair dye and nail polish.

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MINERALFLOOR

		MINERALFLOOR	COMPETITOR LVT	
<b>COMMON STAIN TESTS</b>	Hair Dye			Resilient planks were exposed to the staining agent for 24 hours followed by a cleaning and drying step.
	Nail Polish			
<b>MEDICAL STAIN TESTS</b>	Aniline Blue			Resilient planks were exposed to the staining agent for 1 hour followed by a cleaning and drying step.
	Betadine Skin Cleanser			
	Betadine Solution 10%			
	Iodine Tincture			
	Iodine Gram Stain			
	Potassium Permanganate			



# MineralFloor : Warranty Backed Performance

*MineralFloor* is backed by Shaw's 15-year commercial warranty, protecting against common pain points like indentation, telegraphing and topical moisture. A heavy performer, *MineralFloor* holds up to heavy traffic and demanding environments while providing a high-end look and transitioning smoothly to carpet.

How do you know when a manufacturer is confident in the quality and performance attributes for their products? They back it up with a warranty that is customer focused. Our warranties reflect not only the rigors of our own testing and validation but also our experience with our customer's expectations through decades of installations.

Shaw Contract warrants all areas, including those under heavy rolling loads where the floor is most susceptible to change. Our warranties are not prorated, which means we are backing our product and any labor expense 100% for the warranty term. When you purchase from us, we have a stake in your investment.

## Key Benefits



### 15-Year Warranty\*

Covers manufacturing defects, wear, top down moisture, no acclimation, indentations, and telegraphing.

\*Non-prorated warranty providing full protection.