



Material Matters

ShawContract®

Diametrically Opposed, Brilliantly Composed

Blur the line between hard form and imperceptible shape. Iridescent striations wind through patterns solid and atmospheric, luminous and smoky. Delicate tonal highlights shimmer across textures of crisp linen, cement slab and vapor swirls. Elements converge in Material Matters, a collection of 24 x 24 inch and 18 x 36 inch carpet tiles.



COVER: HAZE (CARPET TILE 5T436) IN SMOKE (37557) | INSTALLED HERRINGBONE

BELOW: WANDER (CARPET TILE 5T434) IN AIRY (37530) | INSTALLED ASHLAR

VAPOR (CARPET TILE 5T435) IN SMOKE (37557) | INSTALLED MONOLITHIC



EMBARK (CARPET TILE 5T433) IN AIRY (37530) | INSTALLED MONOLITHIC

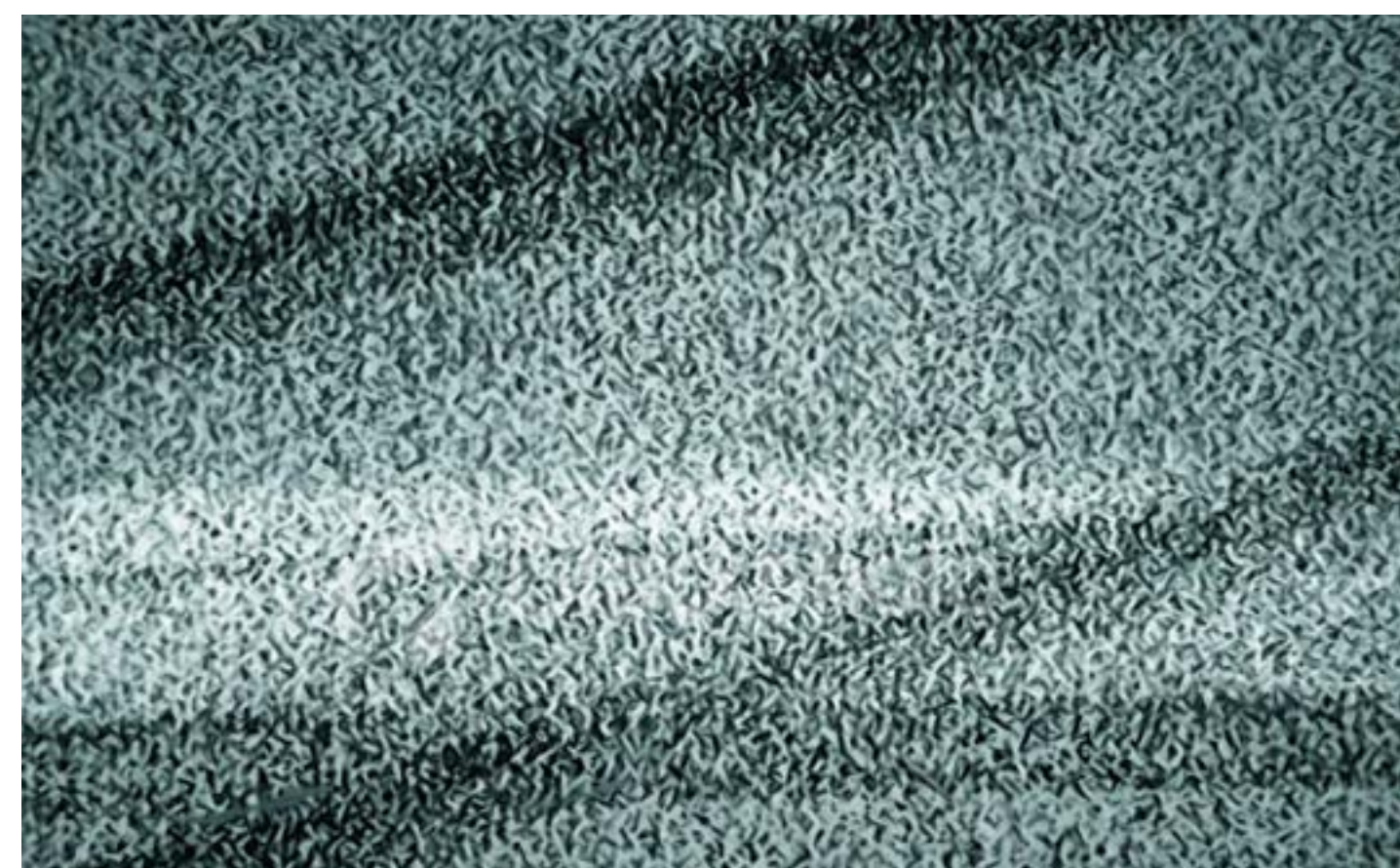
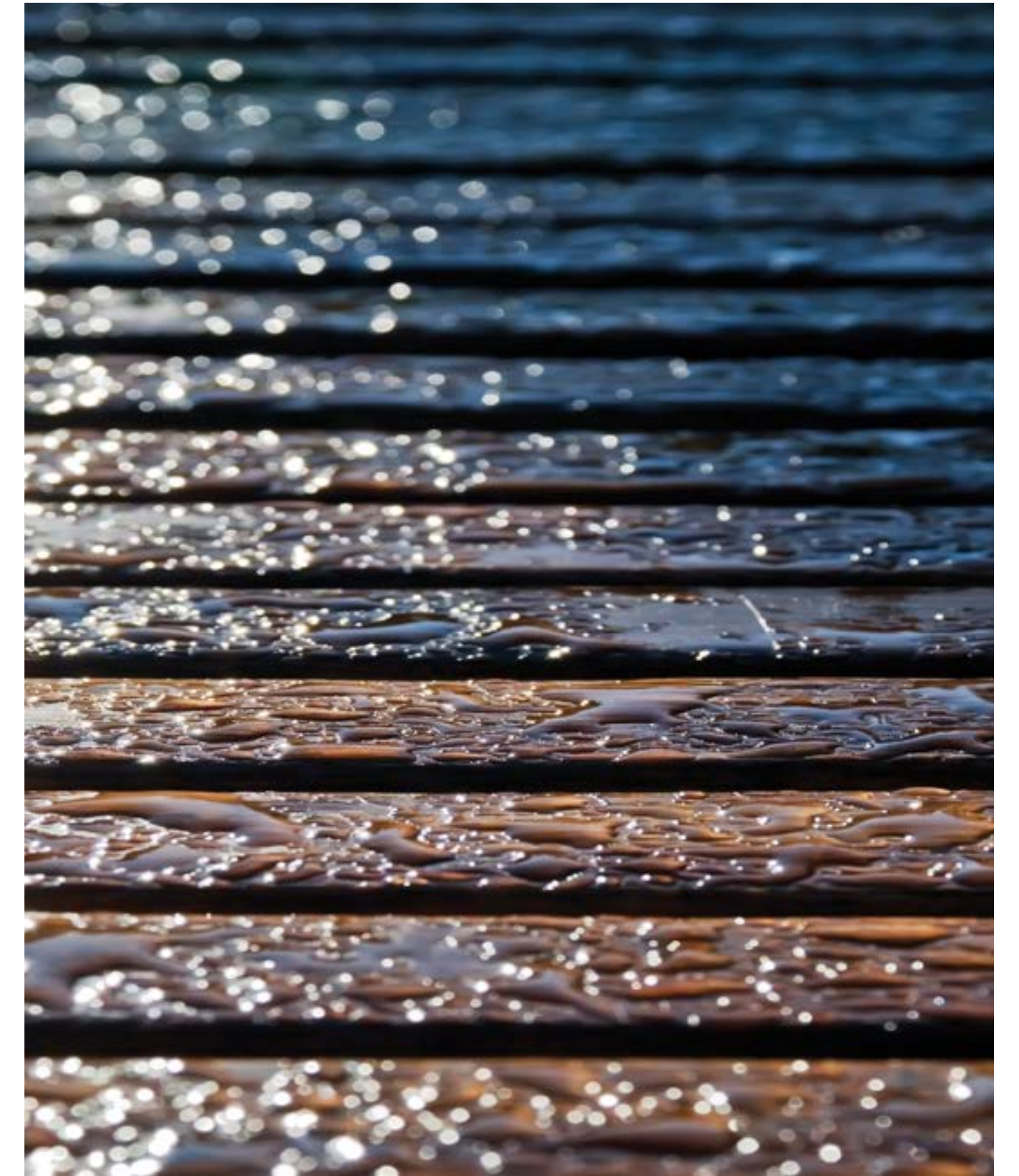


FOG (CARPET TILE 5T437) IN AIRY (37530) | INSTALLED ASHLAR



“Creativity is that marvelous capacity to grasp mutually distinct realities and draw a spark from their juxtaposition.”

—Max Ernst



Colorways

Wander 5T434



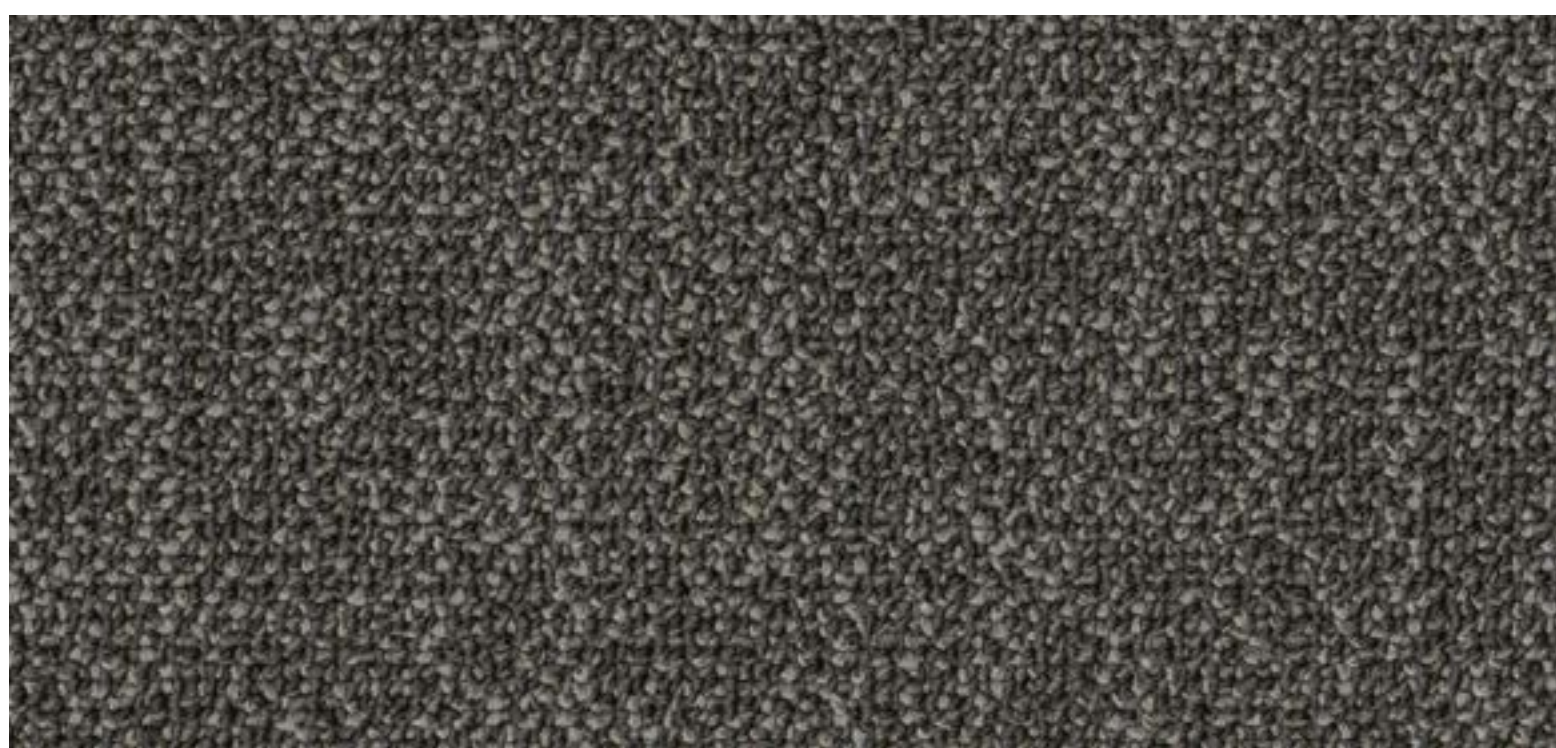
Whisper
37111



Delicate
37515



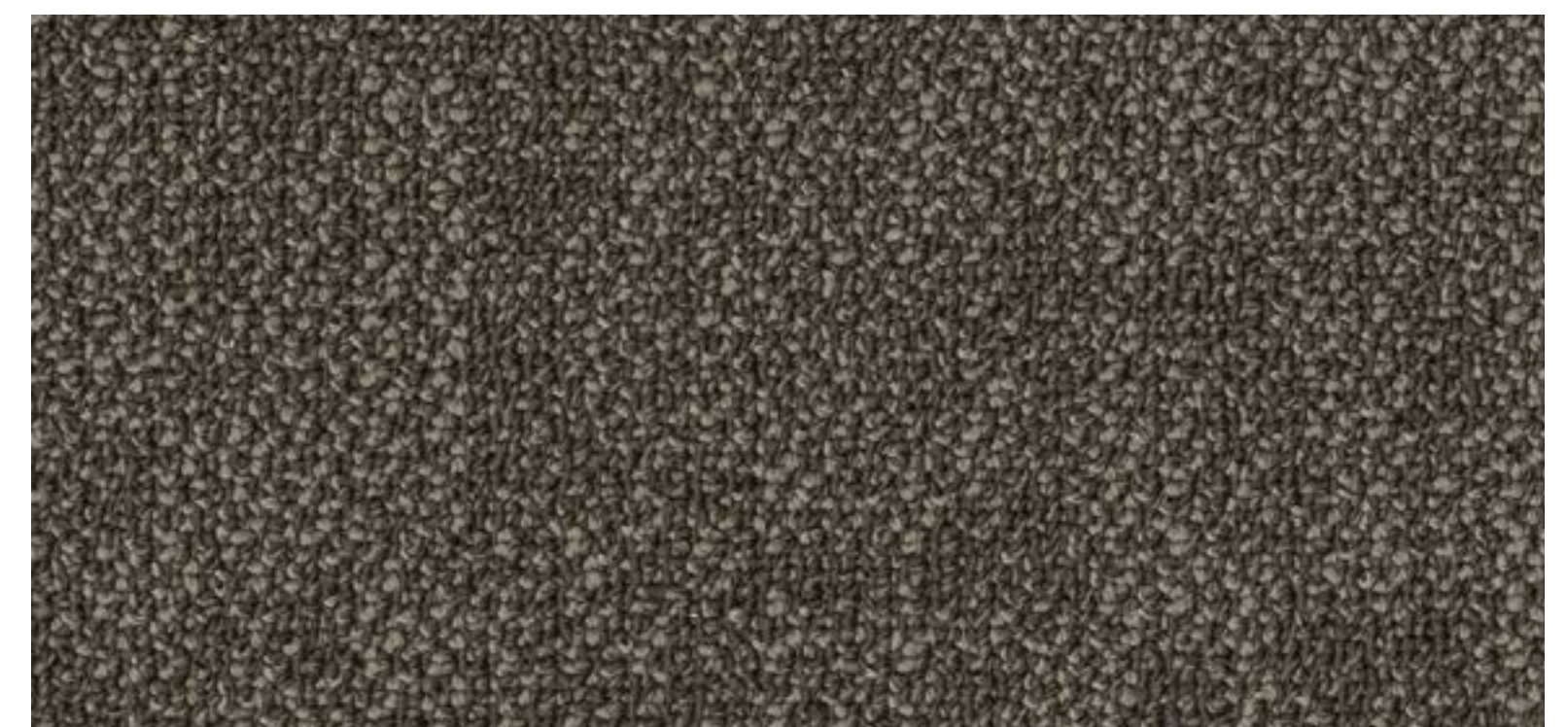
Myth
37505



Dreamy
37481

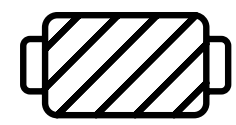


Airy
37530



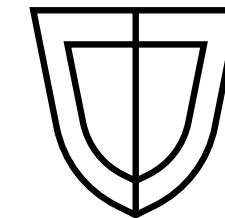
Smoke
37557

Why *Material Matters?*



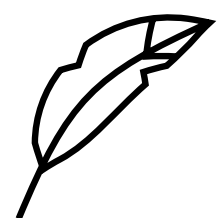
Lifetime Stain and Color Protection

Eco Solution Q[®] is backed by a Lifetime Commercial Warranty covering fiber abrasive wear, static protection, staining and colorfastness to light and atmospheric contaminants.



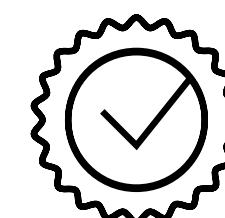
Proven Fiber Performance

Shaw Contract's decades of experience in the flooring industry led us to develop our own fiber technology. Eco Solution Q[®] fibers are 100% recyclable nylon engineered to reduce soiling while retaining color and appearance.



Lighter & Stronger

EcoWorx[®] weighs 25% less and has superior tensile strength when compared to traditional PVC backing. This results in significant carbon reductions during transport and ensures industry leading durability.



Tried & True

EcoWorx[®] tile has a lifetime warranty. In over two decades, we have manufactured and shipped over 4 billion square feet of EcoWorx[®] carpet tile. As the largest carpet fiber manufacturer in the world, our expertise in carpet fiber production is proven time-and-time again.

People and Planet

We've long been grounded by the cycle of sustainability found in nature. And with *Material Matters*, we elevate the industry standard for circular design with a rigorous framework for environmental and social responsibility to positively impact people and our planet.



Carbon Neutral

All Shaw Contract carpet tile and broadloom is manufactured in facilities that are 100% carbon-neutral.

re[TURN][™] We Want it Back

At the end of its useful life, we'll reclaim and recycle EcoWorx[®] backed carpet to make more EcoWorx[®] carpet products at no cost to you. Since 2006, Shaw has reclaimed and recycled nearly 1 billion pounds of post consumer carpet reducing landfill waste.



Cradle to Cradle Certified[™]

Designed and assessed for environmental and social performance across five critical sustainability categories: material health, material reuse, renewable energy and carbon management, water stewardship, and social fairness.



Indoor Air Quality

People spend 90% of their time indoors, making these environments critical to our wellbeing. This product is Green Label Plus (GLP) Certified, meeting the California Department of Public Health (CDPH) indoor air quality standards for low-emitting products.

Material Matters Installation Ideas

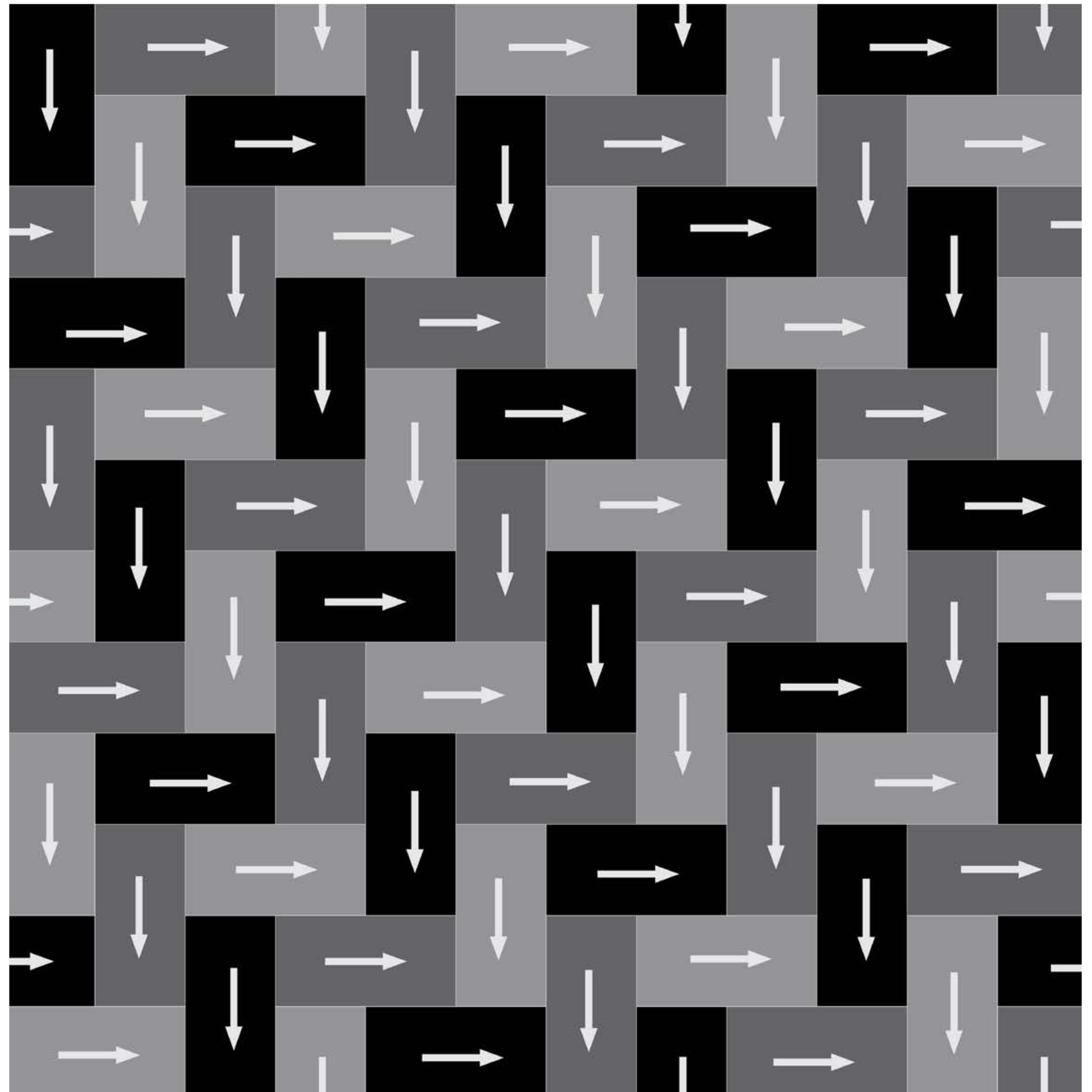
Installation 01



 Vapor Carpet Tile (5T036) in Myth (37505)




 Vapor Carpet Tile (5T036) in Dreamy (37481)

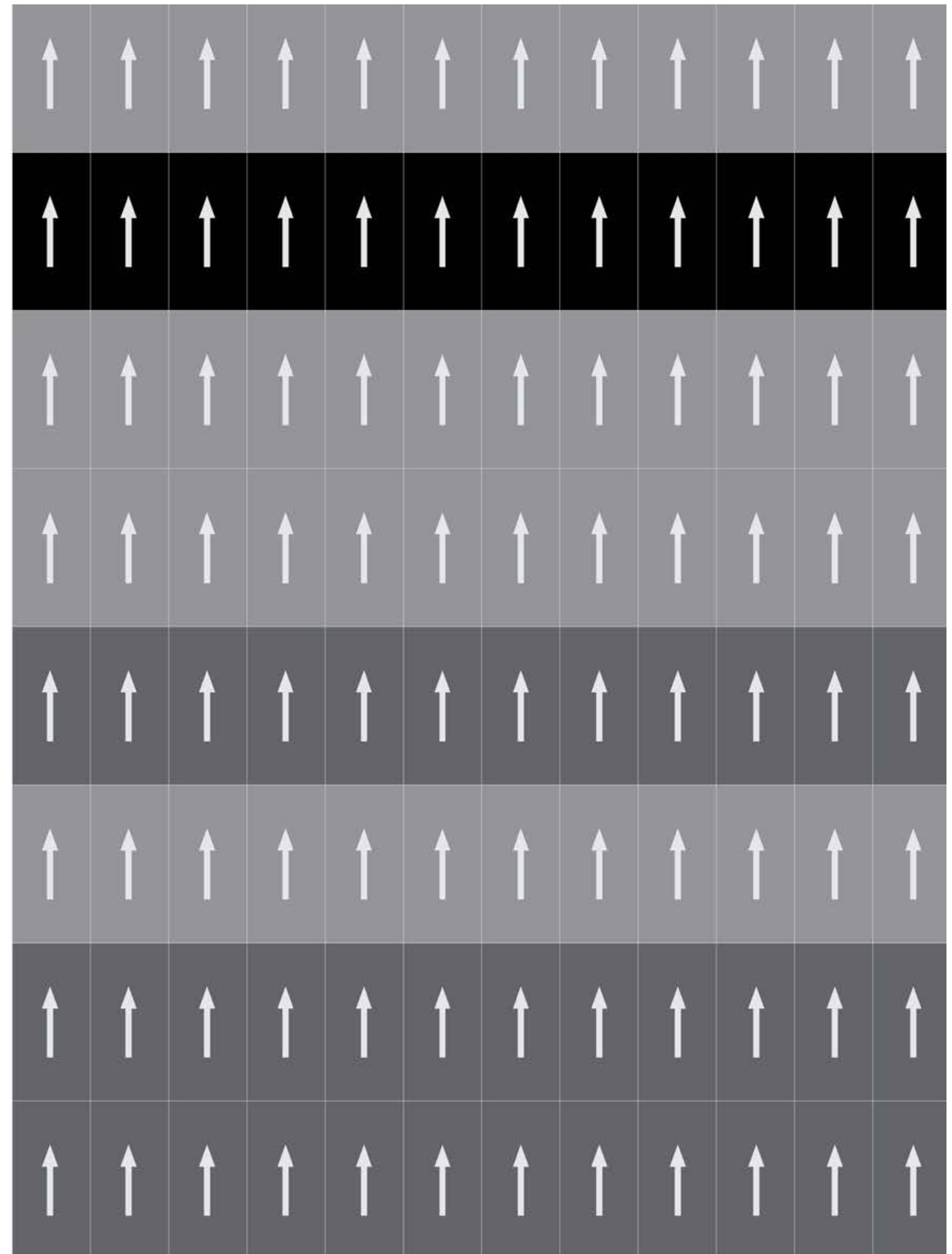
 Vapor Carpet Tile (5T036) in Airy (37530)



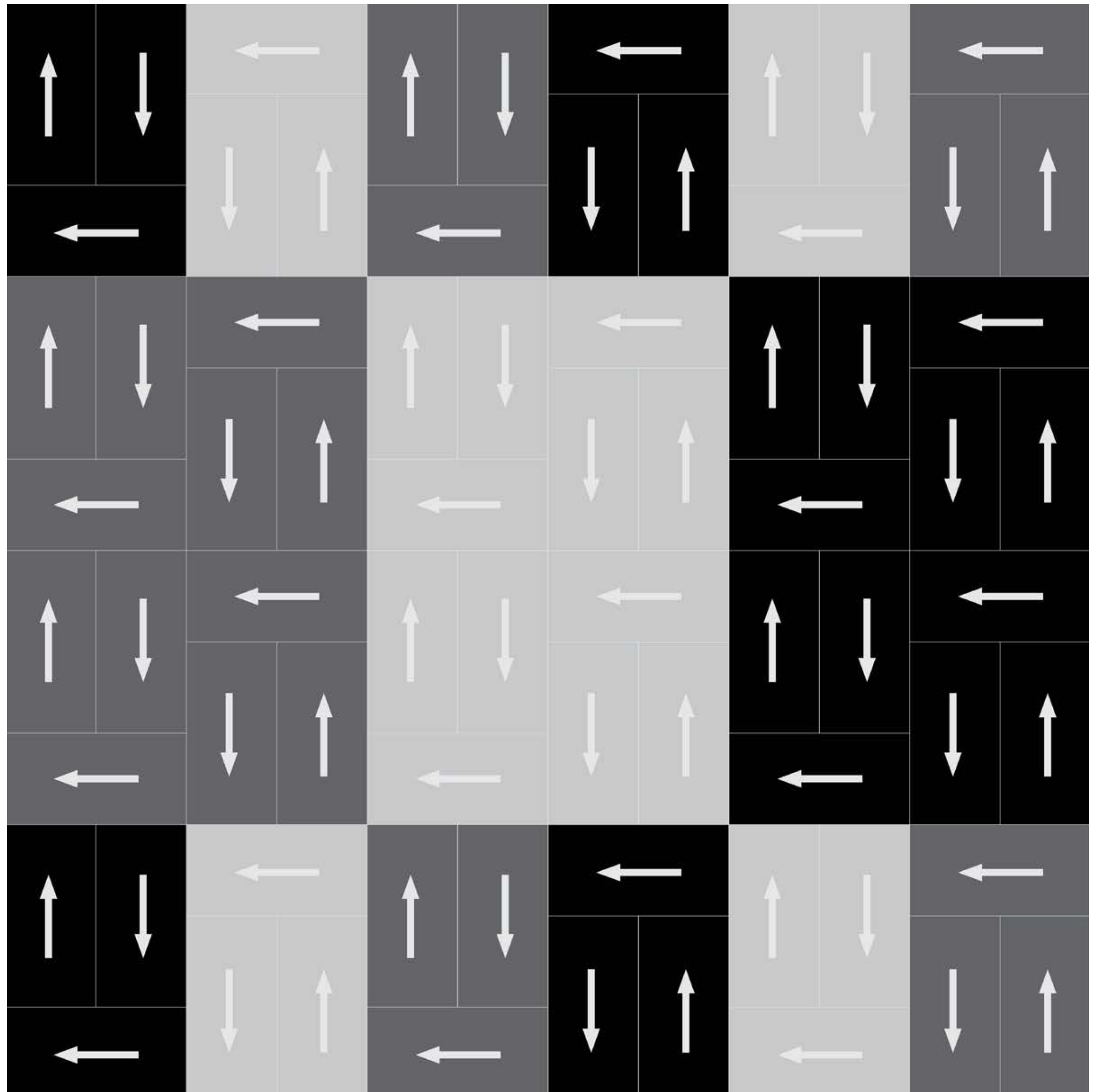
Installation 02






-  Haze Carpet Tile (5T037) in Smoke (37557)
-  Haze Carpet Tile (5T037) in Dreamy (37481)
-  Haze Carpet Tile (5T037) in Airy (37530)

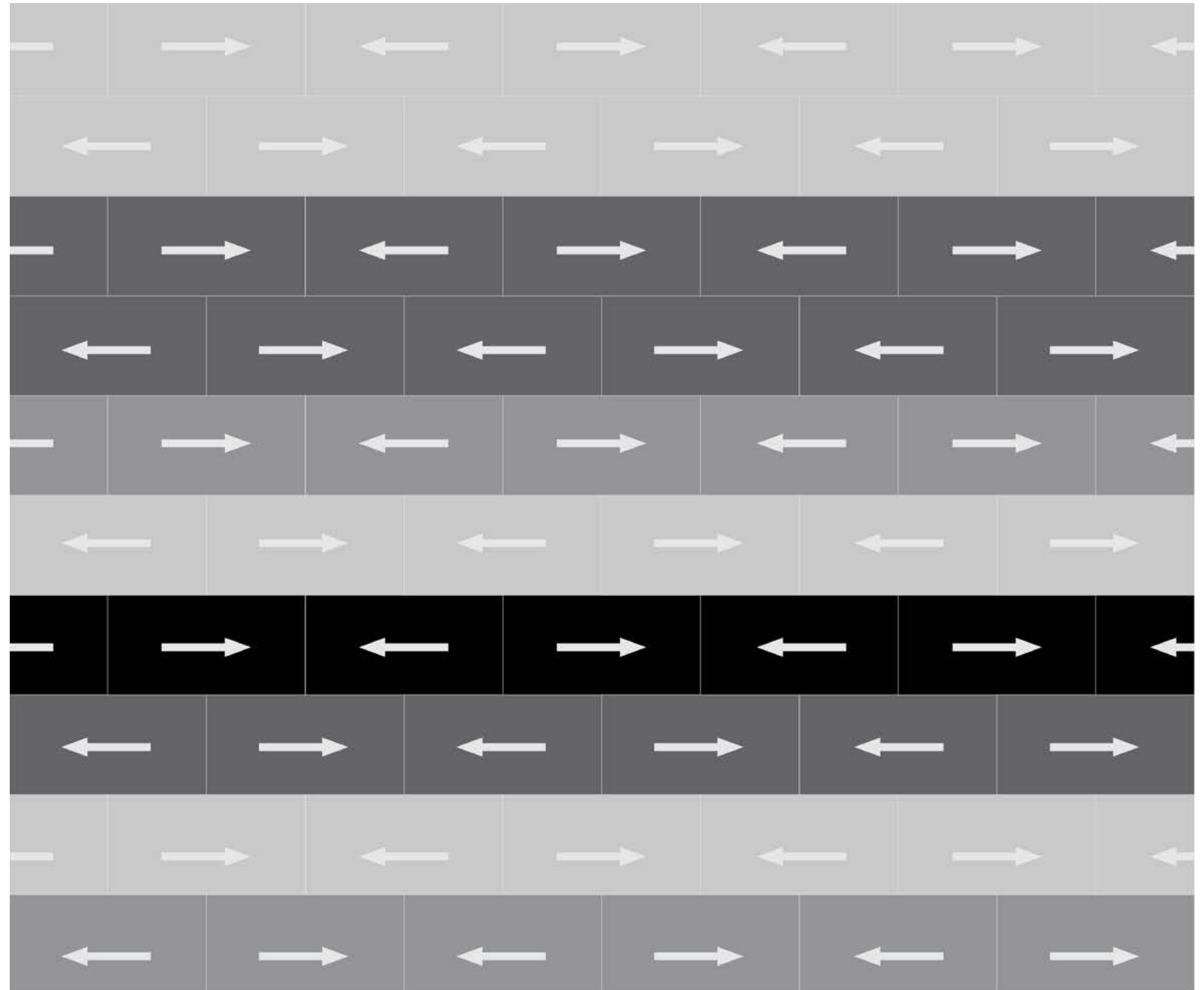


Installation 03



-  Fog Carpet Tile (5T437) In Dreamy (37481)
-  Fog Carpet Tile (5T437) In Smoke (37557)
-  Fog Carpet Tile (5T437) In Airy (37530)

Installation 04



-  Fog Carpet Tile (5T437) In Dreamy (37481)
-  Fog Carpet Tile (5T437) In Whisper (37111)
-  Haze Carpet Tile (5T037) In Airy (37530)
-  Haze Carpet Tile (5T037) In Delicate (37515)



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