# 2020 Retrospective

HEALTHCARE LOOK BOOK



ShawContract® healthcare



At Shaw Contract, we believe in the power of design to positively impact people and the planet. In spite of the unusual challenges we have all faced this past year, we are wildly optimistic about the opportunity ahead of us to further define and uplift the human experience through design in action. We welcome your insight into how our products, brand and people can help you create the environments that will define the future of Healthcare.







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#### RESILIENT SHEET + TILE

### Abide + Inhabit

Designed for spaces that empower us to health and to thrive—Inhabit + Abide brings us close to nature. It takes natural materials as the inspiration for interiors where durability, practicality, and resilience are all linked to successful outcomes. Influenced by soothing Scandinavian design principles Inhabit's variety of wood visuals are drawn from oak, walnut and wenge, woods associated with wisdom, with the quest for knowledge, patience and healing, qualities embedded in the modern healthcare paradigm. To truly inhabit a space, you need a sense of wellbeing, a sense of familiarity, that comforting combination of inspiration and restoration that allows us to thrive.

**Human-Centered Design**—Inspired by the healing properties of nature and guided by the principles of evidence-based design, we believe that color, pattern and texture can have a positive influence on people. Seamless transitions between *Inhabit* Sheet and *Abide* LVT can make a space feel larger, more relaxing and restorative, reducing stress and improving patient experience.

Built for Durability—Abide LVT is 2.5 mm thick and has built in protection for high traffic areas by pairing a 20 mil wear layer with ExoGuard+™ topcoat. A polishoptional ExoGuard+™ finish with subtle texture embossing provides durability and ease of maintenance in demanding environments.

#### **Recommended Applications\***

- Administrative Services
- Central Supply
- Emergency Department
- Laboratory
- Medical Office Building

- Nursing Units
- Obstetrics
- Pharmacy
- Public Areas

TOP AND BOTTOM RIGHT: INHABIT IN BARLEY OAK

BELOW:
INHABIT IN OYSTER SHELL OAK AND
ABIDE IN CONCH SHELL OAK











# Canopy

Benefit from the Outside in—Canopy brings a soft, organic feel to your environment. The layering of structures and natural, biophilic elements highlight the patterns while adding textural nuances. Impermanence inspires an impression that endures.

Just like the natural world, *Canopy* is designed for your most organic installation ideas. A No Rules collection, it can be installed in any configuration you desire. Design details like color patterning, layered textures and smart gradations mimic nature as they make it easy to install, mix dye lots and replace as needed. And because all colors and styles are QuickShip, you can order up to 2,500 square yards and have it delivered in two weeks or less.

Canopy is Cradle to Cradle Certified™ silver, designed with a rigorous framework for environmental and social responsibility. Products like Canopy that are designed for the circular economy positively impact people and our planet, with safe, healthy materials and an end-of-life guarantee. Canopy is manufactured in facilities that are 100% carbon neutral.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building
- Obstetrics
- Public Areas



LEFT AND PAGE 17: SUSPEND IN STILL

<sup>\*</sup> Please see the appendix on page 86 for more information.







#### RESILIENT TILE

# Compound + Cast

Inspired by natural materials, Compound + Cast creates a palette of neutrals and colors that work together throughout a space. Compound showcases subtle beauty marks that mimic the look of concrete, and Cast is a curious play of aggregate materials. This collection offers a soothing, unassuming fit, delivering a classic aesthetic with updated maintenance.

Compound + Cast are offered in both 2.5 mm and 5 mm thicknesses to allow for versatility in transitioning to other materials. We have built in protection from wear within high traffic areas by pairing a 20 mil wear layer with ExoGuard+™ topcoat. No polishing requirements means a reduction in overall maintenance time and costs.

#### **Recommended Applications\***

- Administrative Services
- Emergency Department
- Medical Office Building
- Nursing Units
- Obstetrics
- Public Areas

RIGHT: COMPOUND IN BERYL + FOUNDATION

BELOW:
COMPOUND IN ELEVATE AND
DREAM IN PONDER







# Cover + Envelop

Natural Surroundings—Cover + Envelop conveys an undeniable warmth and simplicity. The collection's beauty lies in the grains that cover the floor and envelop the space. Now, there's a resilient flooring to answer the demand for rigid hard surface flooring that is an effective, high-performing solution for uneven subfloors and telegraphing.

Cover is inspired by natural hardwoods with a wide variety of natural character and *Envelop* is the perfect partner, a painterly near solid with neutrals and rich color accents. *Cover + Envelop* stands up even more beautifully to the performance demands of high traffic commercial spaces with a waterproof features.

Cover + Envelop can be used seamlessly with carpet tile without the need of a transition strip. With superior scratch resistance and acoustical benefits, they're ideal for the spaces where we heal.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building
- Nursing Units
- Obstetrics
- Public Areas

TOP LEFT:
COVER IN RETREAT AND
ENVELOP IN STEADFAST +
SAFEGUARD

BOTTOM LEFT: COVER IN PRESERVE

BELOW: ENVELOP IN KEEP + SAFEGUARD + ASSURE





<sup>\*</sup> Please see the appendix on page 86 for more information.



#### CARPET AND RESILIENT TILE

# **Creating Space**

Create the space you need to thrive and succeed—Mindfulness is the basic human ability to be fully present, aware of where we are and what we're doing, and not overwhelmed by what's going on around us. Creating Space is a contemplative collection that encourages us to pause and let the mind and body respond to our collective need for moments of quiet focus. Designed for the adaptive spaces of today where a fusion of performance, agility and wellbeing are the mantra for the future.

Creating Space centers us on the present moment, and gives us the tools we need to be less stressed, calmer and kinder to ourselves and others—a collection with a human-centric ethos that fosters a positive culture through design.

A variety of carpet tile options on EcoWorx® and EcoLogix® cushion backing offer variety and pair with high performance hard surface patterns for durability. The 20 mil wear layer and 5 mm thickness of the LVT products allows installation with carpet tile without the need for a transition strip.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building
- Nursing Units (LVT)
- Obstetrics
- Public Areas





\* Please see the appendix on page 86 for more information.









# Eon + Amalgam

The Modern Stone Age—Inspired by the raw beauty of nature's most enduring materials, this collection of  $20 \times 20$  inch |  $50 \times 50$  cm LVT blends classical aesthetics and contemporary style. Eon+Amalgam offer a design spectrum from industrial minimalist to understated elegance.

Aesthetics, durability and acoustic benefits are combined to deliver a tactile effect that adds character and depth. *Eon+Amalgam* are the ideal alternatives to porcelain, ceramic, and concrete, with easier and more cost-effective installation. These products also offer a solution for raised access flooring.

#### **Recommended Applications\***

- Administrative Services
- · Emergency Department
- Medical Office Building
- Nursing Units
- Obstetrics
- Public Areas

TOP LEFT: **EON** IN EPOCH

BOTTOM LEFT: AMALGAM IN ONYX

BELOW RIGHT: EON IN OBSIDIAN AND PLAINS IN FLORA

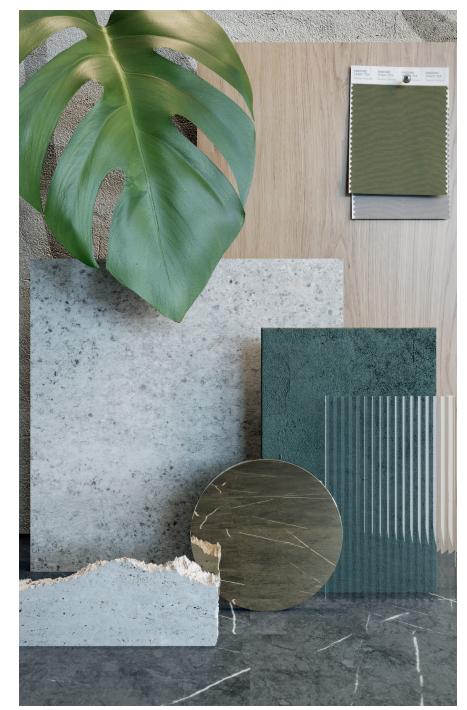
PAGE 34: AMALGAM IN ONYX

<sup>\*</sup> Please see the appendix on page 86 for more information.









#### CARPET TILE AND BROADLOOM

### Gather

A Rich Vision of the Ways We Connect and Flourish—In Gather, past, present and future merge tradition with mindful modernity. Gather draws from a wealth of cultural and design influences to create inviting, sophisticated spaces that promote connection and community. The collection styles are grounded in the familiar, but use color, pattern and texture to enhance the promise of the new by combining aesthetics and practicality in elegant, natural ways.

The patterns in *Gather* are rooted in traditional techniques and heirloom textiles adapted from cultures around the globe, and re-imagined for contemporary spaces. Four distinctive broadloom and four carpet tile patterns work collaboratively to offer a range of motifs, textures, scales in 100% solution dyed nylon tones that add vitality, depth and sensory comfort and durability to a variety of spaces from corridors to dining, entrance and living areas.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building
- Obstetrics
- Public Areas

RIGHT: BATIK IN TIMELESS AND CUT IN MUSHROOM

BELOW TOP AND BOTTOM LEFT: IKAT IN TIMELESS

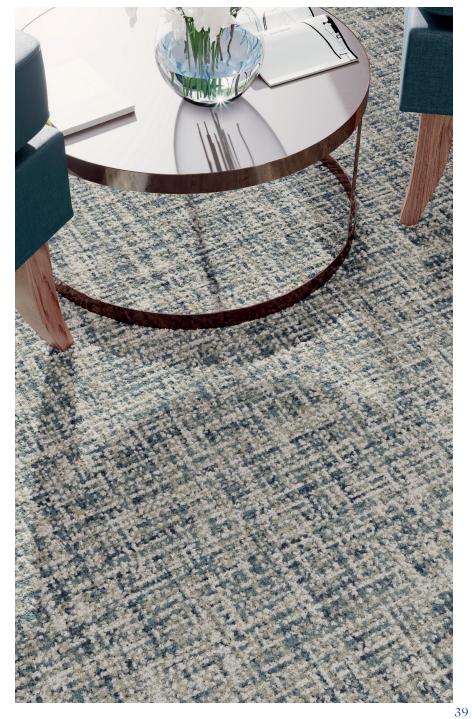
BELOW RIGHT: LINEN IN TIMELESS

\* Please see the appendix on page 86 for more information.











### Gradation

"Color is one of the most powerful tools a designer has to bring impact to the built environment,"

#### **Reesie Duncan**

VP of Global Design

Color in Context—The colors we choose for a space are emblematic of a mood, a culture or an intended outcome. As the emotional impact of color is more widely understood, color development has gained a new importance providing a refreshing, energizing and eye-catching spirit to impact the human experience within interior spaces. Using our 76 DPI Canvas dye-injection technology, we explored color gradients and experimented with unique color spectrums. The Canvas technology allows us to create incredibly detailed visuals and soft, complex gradients which were previously unattainable with traditional tufting construction methods.

Gradation offers a soft shift in color from light to saturated, varying from tile to tile to create a mixed and pixelated visual. A black fleck in the tufted base construction adds visual depth and texture, allowing for an impactful use of color in the built environment.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building

- Obstetrics
- Public Areas

LEFT: GRADATION IN MANDRIN

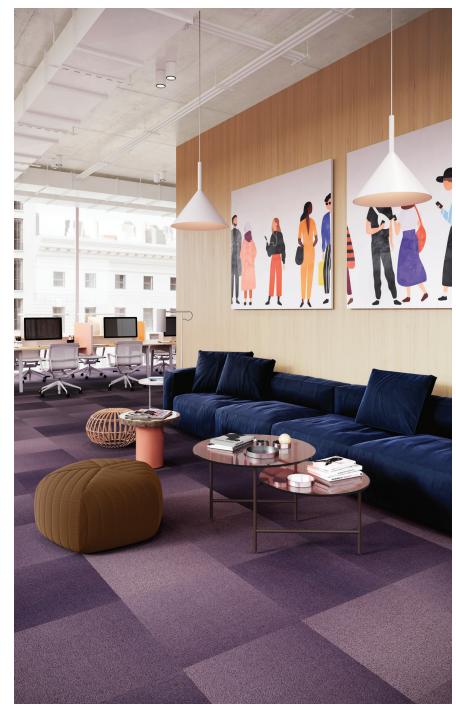
BELOW LEFT:
GRADATION IN VIOLET + COBALT

BELOW RIGHT:

GRADATION IN VIOLET

<sup>\*</sup> Please see the appendix on page 86 for more information.





#### CARPET TILE

# In Sync

In Sync—When you have everything you need to succeed. When thoughtful design and practicality come together. When you have all the tools you need at your disposal to create value driven spaces that never compromise on design; you are guaranteed the kind of confidence that comes from choosing *In Sync*. The plaid-like grid of *Correspond* is highlighted with flecks of color that act as a subtle palette to draw upon for paint and fabric inspiration. *Companion* and *Partner* shift in textural scale to allow for a smooth transition—a synchronization of style and design that serves the spaces where we heal.

All colors and styles in the *In Sync* collection are available for Quick Ship: order up to 2,500 square yards and have it delivered in two weeks or less. Designed for easy installation and simple pairing with 5 mm LVT for a transitionless solution, *In Sync* delivers the perfect blend of sophistication and functionality.

#### **Recommended Applications\***

- Administrative Services
- · Medical Office Building
- Obstetrics
- Public Areas

TOP RIGHT: COMPANION IN FUSE

BOTTOM RIGHT: **PARTNER** IN FUSE

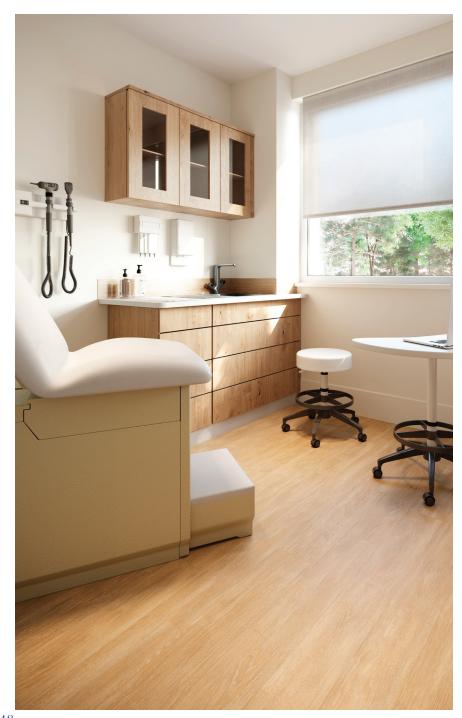
BELOW:
CORRESPOND AND
COMPANION AND
PARTNER IN FUSE

\* Please see the appendix on page 86 for more information.









### Innate + In Tandem

Shaw Contract furthers its commitment to healthier materials with Innate + In Tandem, a collection of coordinating tile and sheet products composed of bio-based polyurethane. Drawing on the complex beauty and durable properties of natural materials, the collection blends the warm wooden visuals of In Tandem with the delicate mineral tones of Innate to forge a soothing palette.

These extremely durable floors deliver the highest Martindale rating to scratch resistance, and are resistant to degradation from UV light, hand sanitizers, disinfectants and common stains. The sustainable nature, versatile installation and ease of maintenance allow for optimal performance in the demanding environments of healthcare, workplace, education, retail and hospitality. Manufactured with canola, castor and rapeseed oils—all rapidly renewable, commonly occurring bio-based materials that are free of ortho-phthalates, chlorine and solvents, they are non-porous and do not require polish. These sustainable, healthy materials and attributes make Innate + In Tandem ideal choices for the spaces in which we heal.

#### **Recommended Applications\***

- **Administrative Services**
- **Central Supply**
- **Emergency Department**
- Laboratory
- Medical Office Building

- **Nursing Units**
- **Obstetrics**
- Pharmacy
- **Public Areas**

IN TANDEM SHEET IN SPRY

BELOW LEFT: PATIENT ROOM-IN TANDEM SHEET IN RAFFIA AND CORRIDOR-IN TANDEM TILE IN RAFFIA

BELOW RIGHT: **INNATE TILE IN MINERAL** 

<sup>\*</sup> Please see the appendix on page 86 for more information.





#### CARPET TILE

# Journey

The Future Lies in the Past—Now more than ever, the smallest of actions can make the largest of impacts, a cause and effect that plays out, often far beyond our own ability to witness or imagine. From the arid Sahara Desert, a remarkable journey takes place that brings sand clouds across the Atlantic ocean before they come to rest in the Amazon basin. The distance traveled is itself an awe-inspiring feat, but it's what happens when it comes to rest at the foot of the Amazon that elevates the journey—nutrient-rich grains of sand from one of the driest places on earth become the fertilizer for one of the world's most precious ecological resources. A perfectly circular journey.

The fluid transition between patterns and colors suggest the migrating sense of place and time of an ever-evolving planet. *Journey* is Cradle to Cradle Certified™ designed, a rigorous framework for environmental and social responsibility to positively impact people and our planet. The all loop construction gives added strength to endure higher traffic areas and meet the rigorous demands of healthcare environments.

#### **Recommended Applications\***

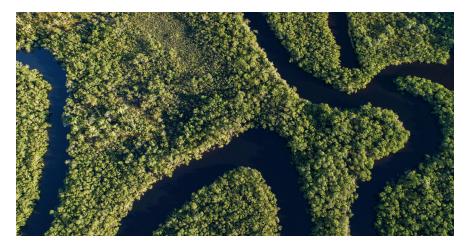
- Administrative Services
- · Medical Office Building
- Obstetrics
- Public Areas

PAGE 56: DUNE IN DESERT + DESERT CLAY

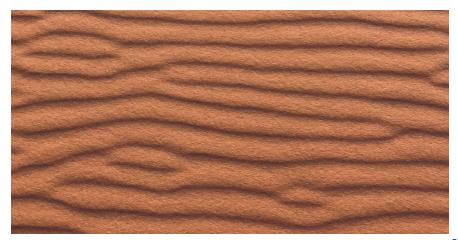
TOP PAGE 57:
DUNE IN SEDIMENT SKY +
SEDIMENT AND
CURRENT IN CARBON

BOTTOM PAGE 57:
DUNE IN AND
DUNE CURRENT IN
CARBON ATMOSPHERE

\* Please see the appendix on page 86 for more information.

















# Joy Squared

Exponential Outcomes—Joy Squared refers to the exponential options the square shape provides for creating dynamic environments. It offers a foundational building block for creativity in your overall flooring layout. It brings an exponential number of possibilities to create catalyzing environments with cheerful colorways and a simple shape to use as a building block throughout a space. Joy Squared was inspired by the spontaneous and joyous moments of our youth. Whether it's the smell of a crisp autumn day, the sight of colorful balloons, or the feel of cool water moving beneath your feet on a hot summer day, these are the euphoric experiences that shaped our impressionable years.

With a wide range of colors including neutrals, soft hues and brights for pediatrics and a subtle small scale pattern, *Joy Squared* creates a strong foundation for healing environments. Designed to pair with other Shaw Contract collections like *Terasu*, *Sanctuary* and *Basstones*, *Joy Squared* colors move from one shade to another creating soft tonal steps perfect for zoning and wayfinding. The line variation and texture within the abstract visual were designed to support long-term wear within demanding environments, while still creating visual interest and movement. The collection's construction aids in protection from wear and tear within high traffic areas by pairing a 20 mil wear layer with ExoGuard+<sup>TM</sup> top coat.

#### Recommended Applications\*

- Administrative Services
- Emergency Department
- Medical Office Building

- Nursing Units
- Public Areas

TOP LEFT: JOY SQUARED IN SNOOZE + TIRE SWING

MIDDLE LEFT:
JOY SQUARED IN POOL + SNOOZE +
TIRE SWING + BOUQUET

BOTTOM LEFT:
JOY SQUARED IN SKY + BUBBLE AND
UNCOVER IN TARNISHED ALUM

\* Please see the appendix on page 86 for more information.







SUN 93290  seeing the sun first peeks through the clouds after a rainy day	FIREWORK 93680  hearing the first firework of the celebration burst	BALLOON 93890  looking to the sky to see a hot air balloon sailing upward	CAROUSEL 93895  letting the wind catch your hair as you ride a carousel	SPRINKLE 93995  tasting sprinkles and icing after taking the first bite of a cupcake	FIREFLY 93595 catching a firefly on a warm summer night
BOUQUET 93310 touching a freshly cut bouquet of flowers	PARK 93360  walking your first dog through the park	GRASS 93375 running your toes over grass blades	SNOOZE 93490 hitting the <b>snooze</b> button when you wake up on a Saturday with nothing to do	POOL 93410  jumping into the swimming <b>pool</b> for the first swim of the season	SUMMER 93470  racing outside when the final bell rings and school's out for summer
SPRING 93390  spotting the first flower buds of spring	TREEHOUSE 93385  climbing the rope ladder on your childhood treehouse	HOLIDAY 93500  spending time with family during the holidays	TIRE SWING 93520  when you see an open tire swing at the park	BUBBLE 93415 blowing <b>bubbles</b> outside	SKY 93405  staring up at the sky and picking out shapes in the clouds
SNOW DAY 93100  waking up to find it's a snow day	BEACH 93160  taking a much needed vacation at the beach	BACKYARD 93761  having all your best friends over for a backyard barbecue	PLAYGROUND 93250 racing out to the playground after lunch	SONG 93270  singing your favorite song in the car with the windows down	BICYCLE 93560  learning to ride your first bicycle

# Rugs

A Sound Choice—Diverse spaces require diverse solutions. As a total flooring solutions provider, Shaw Contract offers a wide range of products including hardwood, resilient, broadloom, carpet tile, rugs and accessories. Layer them together to create a holistic experience for you and your clients that offers performance and aesthetic appeal. Carefully chosen interior materials help you design an acoustic experience that encourages positive emotional and physical responses in the built environment. As you layer in carpet with our hard surface, acoustics improve and sound absorption rises. An area rug can create a 40% increase in sound absorption.

Our rugs offer the proven durability you expect from a commercial manufacturer. Available as an area rug, broadloom or an inset broadloom rug, this new standard offering provides a custom look within a 4-6 week lead time.

#### **Recommended Applications\***

- **Administrative Services**
- **Medical Office Building**
- **Public Areas**

RIGHT: **DAPPLE IN MOSS** 

BELOW: **ARCHWAY IN SKETCH** 

\* Please see the appendix on page 86 for more information.









# **Shifting Fields**

Shift Your Environment—The place where land, sky, water, and horizon meet is always shifting. As landscapes change, our natural world adapts. So it is in the spaces we occupy. They, too, shift to support the different ways we work. Shifting Fields brings that notion down to earth. The collection captures our need to design for ever-shifting environments. And to adapt gracefully.

**Shape Shifting**—Shifting Fields is designed so that different patterns, styles and sizes will fit different zones. It allows for coordination of the  $18 \times 36$  and  $9 \times 36$  tile sizes to be installed side by side. Making space for shifting transitions while improving zoning and spatial definition.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building
- Obstetrics
- Public Areas

LEFT:
LANDING EDGE IN PRISTINE FOREST +
REMOTE COAST

BELOW RIGHT:
PLAINS IN FOREST AND
LANDING IN PRISTINE AND
LANDING EDGE IN PRISTINE FOREST

TOP PAGE 70:
PLAINS IN SKY AND
LANDING EDGE IN OPULENT SKY AND
LANDING IN OPULENT AND
VISTA IN OPULENT

BOTTOM PAGE 70: PLAINS IN EARTH + SKY + OPULENT AND LANDING EDGE IN OPULENT EARTH + OPULENT SKY



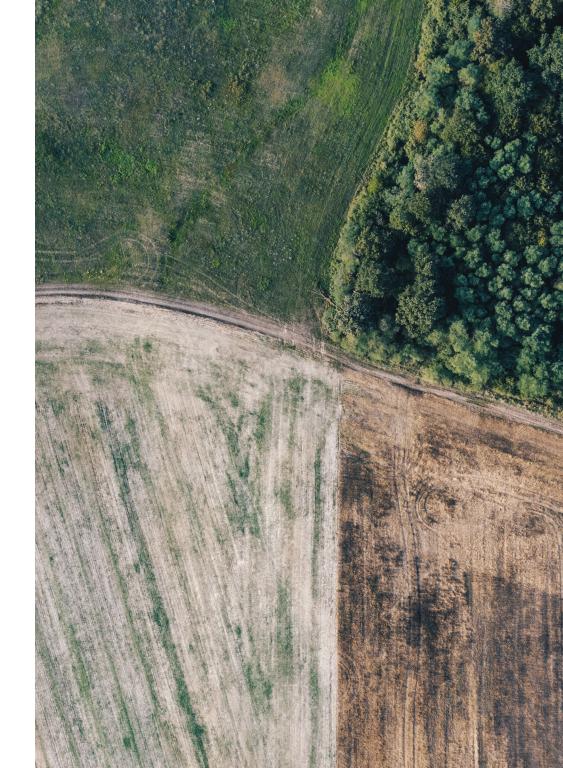
<sup>\*</sup> Please see the appendix on page 86 for more information.











#### CARPET TILE

### Suited

What suits you?—We respond to our environments in myriad ways, but the core of our responses are aesthetic, tactile or emotional. *Suited* draws upon all of these responses to both soothe and empower, inspire and engage. *Suited* brings an innate confidence to each new space, evoking a sense of comfort and belonging.

Taking its cues from timeless fabrics, this lushly tactile collection reinterprets them to create an evolving story of pattern and texture. This is not simple nostalgia, but instead a multi-layered experience where the familiar and the new forge a bond between person and place.

Suited is designed to add a laid-back sophistication to every environment— This versatile collection is ideally suited to workspaces and gathering places that require a sophisticated formality yet at the same time embrace an atmosphere of ease and welcome. Suited takes hints of home and infuses them with a sense of history.

#### **Recommended Applications\***

- Administrative Services
- · Medical Office Building
- Obstetrics
- Public Areas

RIGHT: HOUNDSTOOTH IN MOHAIR

BELOW: CHECK IN COTTON









Geometric shapes seen in urban architecture and natural landscapes add intricate visual interest and balance to public and private spaces. For a unified installation, tile and broadloom styles are designed to complement one another. The functionality, flexibility and attainability of this collection means greater opportunity to experiment and create a feeling of balance in a space.

Symmetry offers two patterns in carpet tile with our EcoLogix® recycled cushion backing. Ease Tile captures the movement of stone pavers with dynamic changes in scale and Interlude Tile is a deconstructed motif that adds a rich dimension to any room.

#### **Recommended Applications\***

- Administrative Services
- Medical Office Building
- Obstetrics
- Public Areas

LEFT: EASE IN PULSE

BELOW: EASE AND INTERLUDE IN PULSE



<sup>\*</sup> Please see the appendix on page 86 for more information.



#### WOVEN RESILIENT TILE

# **Tailored**

Tailor Made—Tradition meets technology in *Tailored* woven LVT, a combination of sophistication and practicality. Inspired by the craftsmanship and rich tradition of classic tweed and made to measure clothing, *Tailored* weaves together hard surface durability with soft surface aesthetics. Just as tweed has maintained its status over centuries as both hard-wearing yet stylish, *Tailored* blends performance and aesthetics for indoor spaces.

Made to Perform—Tailored is manufactured on a jacquard loom as a tightly woven flooring solution. The material composition is layered for strength and fused into a single solid surface and engineered to resist stains, scuffing and wear from demanding conditions, making Tailored easy to clean and preventing fraying and edge wear.

#### **Recommended Applications\***

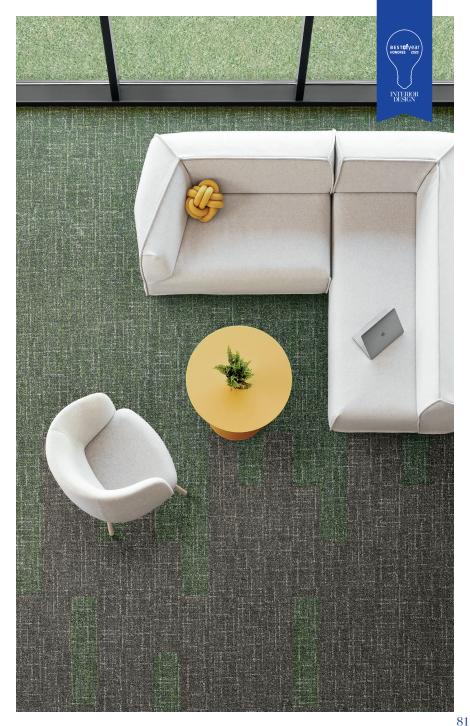
- Administrative Services
- · Medical Office Building
- Public Areas

RIGHT: TAILORED IN NOTCH + SEAM

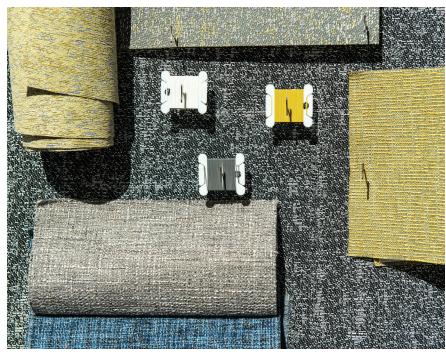
BELOW BOTTOM LEFT: TAILORED IN BASTE

BELOW RIGHT: TAILORED IN BASTE + INTERLACE

PAGE 84-85: TAILORED IN NOTCH



<sup>\*</sup> Please see the appendix on page 86 for more information.









# Recommended Applications

These recommendations are meant to be suggestive when considering all factors including codes, design intent, and the usage of the space. Some recommendations do not represent the department as a whole but a specific space within the area of care.

For more usage information, visit shawcontract.com or contact your local Account Manager.

#### **Administrative Services**

- Admissions
- Business Offices
- HI
- · Medical Records

#### **Central Supply**

- Clean / Sterile Storage Case Cart Holding
- Decontamination
- Equipment Storage
- Linens
- · Prep and Packaging

#### **Emergency Department**

- Exam and Trauma Rooms
- Nurse Station
- Reception
- Satellite Lab
- Triage

#### Laboratory

- Hematology
- Histology / Cytology
- Phlebotomy
- STAT / Satellite Lab

#### **Medical Office Building**

Doctor's Offices

#### **Nursing Units**

- Infusion
- · Intensive Care Unit
- · Isolation Room
- Nurse Station
- Oncology
- Orthopedic
- · Patient Room
- Pediatric
- Renal / Dialysis
- Surgical

#### Obstetrics (OB)

- Family Lounge
- Labor / Delivery / Recovery
- Labor Room
- NICU

#### Surgery

- Operating Room
- PACU
- Pre-Op Holding
- Scrub Area

#### Pharmacy

- Compounding
- IV Admixture
- · STAT Dispensing
- Unit Dose

#### **Public Area**

- Cafe
- Chape
- Non Patient Corridors
- · Reception / Lobby
- Respite

# Showrooms

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