



Circular Economy

Why is Circular Economy important to all of us?

We need to eliminate waste products. Circular systems mean waste becomes a valuable resource.

How are we holding ourselves accountable?

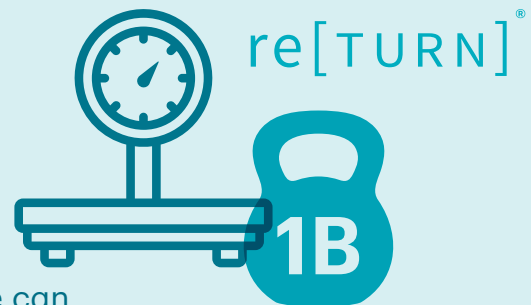
We practice a regenerative, closed-loop approach to sustainability. We address the global systems our products, processes and actions impact. We invest in research and development, industry partnerships, academic research and innovative initiatives to grow and reinforce systemic circularity.

The Circular Economy data. These are the facts. The proof points.

approx.
1 billion lbs

of carpet recycled

SINCE 2006



Through the re[TURN]® Reclamation Program, we can make our buildings our future source of raw materials.

Shaw Contract will pick up EcoWorx® products at no cost to you. EcoWorx® products reclaimed through our re[TURN]® program are brought back to our manufacturing facilities and turn into the next generation of EcoWorx® carpet tile.

The Circular Economy call to action.

Each square yard of Ecologix® is made from 56 recycled plastic bottles utilizing your recycling as our raw materials and diverting recyclable waste from the landfill.

Reclamation in 5 Steps



Identify

DISCOVER what is on the floor today that we are replacing.

Provide your Shaw sales rep a **PHOTO** (or access to the space) to identify existing carpet tile backing.

CONFIRM you want to recycle the existing product — especially if it's EcoWorx!



Specify

INSERT the **Reclamation Spec document*** into the finish schedule — this gets reclamation included in the bid process.

PROVIDE the information needed to register the project (project type, contact, address, yardage) to your Shaw sales rep.

*Contact Shaw Contract Inforum for current reclamation spec.



Introduce

SETUP an introduction for your Shaw sales rep to the GC — these interactions with the GC are your opportunity to make the project happen!

re[TURN] Reclamation Team will:

CONTACT the customer/GC and send them the Program Guidelines & Staging Guidelines.

ENGAGE the customer/GC for more information required to generate the project proposal.



Execute

SUBMITTAL — ensure the customer/GC **SIGNS & RETURNS** the project proposal. re[TURN] Reclamation Team will then work directly with the customer/GC to

SCHEDULE & ARRANGE pick up.



Report

PROJECT CERTIFICATE will be sent to you upon completion.