



## How we design and make products today shapes the world we will inhabit tomorrow.

The Cradle to Cradle Certified® product standard is the global standard for products that are safe, circular and responsibly made. At Shaw Contract®, we are committed to assessing our materials — to know as much about our product materiality, care, and end-of-use, and to seek third-party certifications.

In 1999, we launched the industry’s first fully recyclable, PVC-free carpet tile with EcoWorx®, which became the industry’s first Cradle to Cradle Certified® product. Today, nearly 90% of the products we manufacture are Cradle to Cradle Certified®, and we continue to be pioneers by having been the first product in the world within the built environment certified under the more rigorous V4.0 standards.

**The Cradle to Cradle Certified® Program assesses the safety, circularity and responsibility of materials and products across five categories of sustainability performance:**



### material health

Chemicals and materials used in our products are selected to prioritize the protection of human health and the environment, generating a positive impact on the quality of materials available for future use and cycling. The version 4.0 standards include requirements with leading chemical regulations and other standards, including a new restricted substances list.



### product circularity

Our products are intentionally designed to be cycled and are made with recycled content from the onset.



### clean air & climate protection

Our product manufacturing results in a positive impact on air quality, the renewable energy supply, and the balance of climate changing greenhouse gases.



### water & soil stewardship

Water and soil are treated as precious and shared resources. Watersheds and soil ecosystems are protected, and clean water and healthy soils are available to people and all other organisms.



### social fairness

Shaw Contract® is committed to upholding human rights and applying fair and equitable business practices.

Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.

**ShawContract®**

CRADLE TO CRADLE CERTIFIED®