

What if  
flooring could  
redefine the  
workspace?

# Flooring is Essential to Workplace Optimization

The nature of work is evolving, and innovative businesses are re-imagining spaces to create more flexible, healthier environments in which their teams can thrive. Floor plans have opened up and

versatility has become synonymous with scalability. Workplaces have emerged as adaptive, dynamic spaces that advance a company's culture and values.

By optimizing flooring for employee wellbeing and productivity, we're transforming the modern office into an adaptive, generative space.

## Segment categories served

Coworking  
Professional services  
Tenant improvement  
Workplace

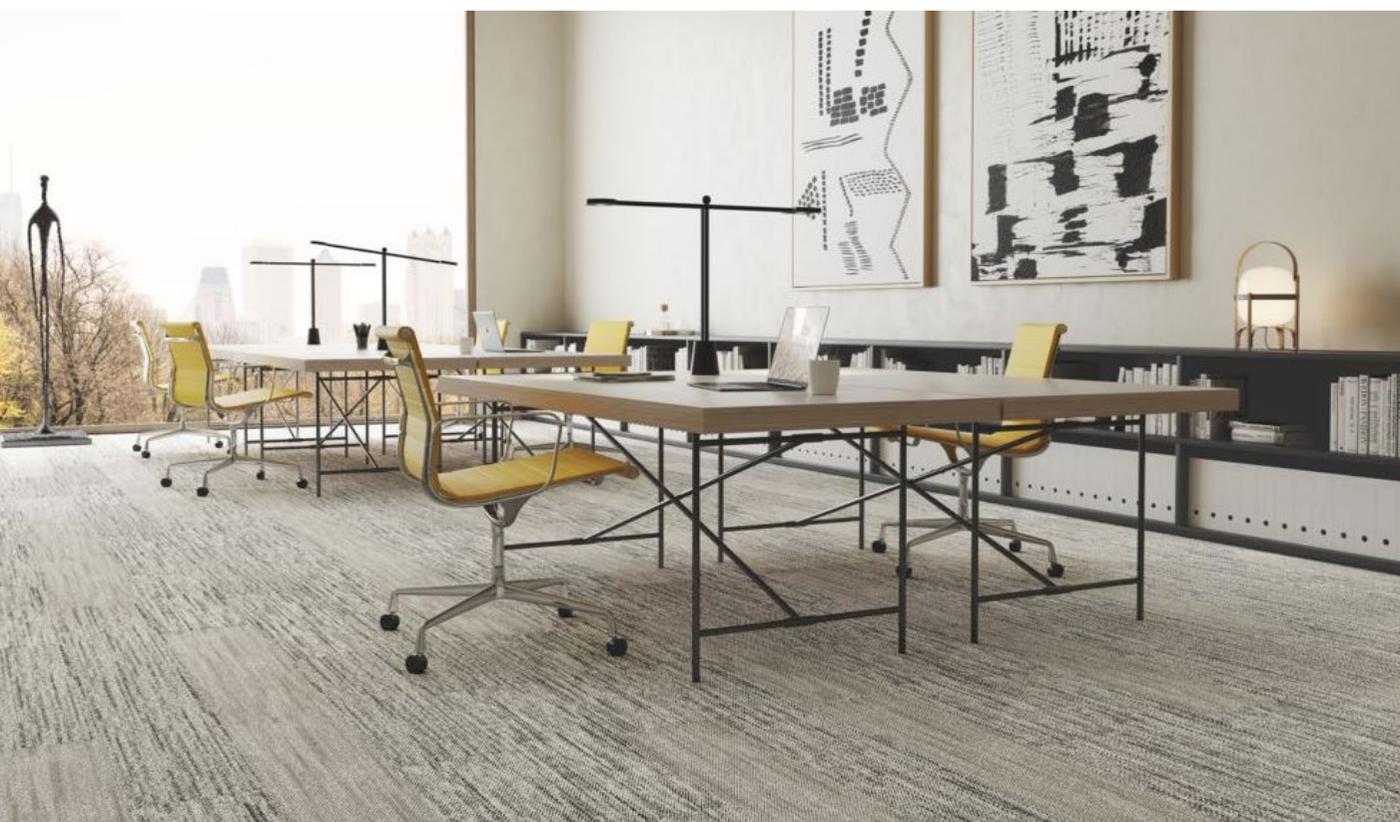
Gensler Office Tampa, Florida, USA by Gensler  
FAMILIAR (CARPET TILE 5T235) IN RAINSTORM (35535)

Workplace



# Insights

The world's most effective leaders and innovators are driven by a sense of belonging and common purpose. Workplaces that reflect those beliefs and holistically address employee needs will see increased performance as their talent thrives. The following insights reflect vital opportunities and challenges for the dynamic, collaborative workplace.



## A HEALTHY WORK ENVIRONMENT

A thoughtfully designed workplace can boost performance and employee wellness. Comfortable, acoustically minded floors, ergonomically designed furniture, and access to natural light are considerations that promote healthier, happier employees and return higher profits.

## A HUMAN-CENTERED DESIGN APPROACH

Shaw Contract's human-centered approach creates positive design innovations to meet the needs of an evolving global workforce. Our suite of Cradle to Cradle™ flooring products create professional environments that attract the right talent and help people do their best work. By optimizing for employee wellbeing and productivity, we're helping transform the modern office into a rewarding workspace.

## INVENTORY ON TIME, ANY TIME

Workplace renovation timelines are tight, and construction schedules must be used as efficiently as possible. Shaw Contract is a nimble partner who can work with you from product selection to installation.

We hold the inventory so that you don't have to. As the global flooring service leader, we inventory millions of square feet of product, enabling your project to stay on time, every time.

## EVERYTHING IS CONNECTED

At Shaw Contract, we take a holistic approach to sustainability, because everything we do each day has an impact. We create responsibly manufactured flooring to support the human experience and a healthier planet, but we don't stop there.

Recognizing that everything is connected, from person to product to planet, we work to make a Smarter Impact in all of the communities we serve at every scale. Our sustainability journey began more than 20 years ago, and every day since, we make smarter, research-based decisions across our business system and global supply chain.

## SPACE AS A FLEXIBLE RESPONSE

Today's office must be designed with the ability to adapt to a rapidly changing environment. From new workplace requirements as a response to COVID-19 to the impacts of mergers and acquisitions, easily reconfigured design elements are crucial to reflect the emerging employee and organization needs to achieve the goals of the enterprise.

From carpet tile with the flexible LokWorx® installation system to a range of easy-to-access area rugs, Shaw Contract provides adaptive solutions for a flexible floor.

HEDDLE (CARPET TILE 5T320) IN ARGAN (01100) AND FLAT WEAVE (CARPET TILE 5T321) N ARGAN (01100)

# Workplace Solutions

## INNOVATION WITH PURPOSE

Our clients expect forward-thinking design and innovative product solutions. Businesses see purposeful, authentic design and functional flooring solutions as tools to attract and retain top-quality employees.

Year after year, Shaw Contract receives awards celebrating product design excellence and sustainable leadership practices. We are led by the top associates in our industry, and we are honored to be listed among America's Best Employers by Forbes.

## DESIGN ON DEMAND

Speed of delivery and exceptional choice merge with Shaw Contract Quick Ship. Get hundreds of tile, broadloom, and resilient products shipped in two weeks or less, with select styles in stock and ready for immediate shipment. Door-to-floor, expedited delivery ensures your flooring is fast tracked for projects that demand quick turnarounds without compromising creativity.

With millions of square feet of product in inventory, we'll help keep your project on time, every time.

## TAKE MOISTURE OFF THE TABLE

North American commercial property owners spend up to \$1 billion each year on remediation of structures and the replacement of floor coverings as a result of too much moisture in concrete.\*

By addressing moisture challenges early on, your floors can last longer and require less maintenance down the road. Shaw Contract's robust moisture mitigation tools include slab preparation, adhesives, and carpet tile to work with your moisture issues, not against it.

*\*Statistics provided by GCP Applied Technologies, a focused construction products technologies company with a portfolio of products including concrete, cement additives and construction project solutions.*

## GLOBAL EXPERTISE AND AVAILABILITY

Shaw Contract provides consistent quality, design, and service around the globe. With manufacturing operations in North America, Asia, and Europe, we provide the best customer experience by focusing on our clients' needs at the local level, ensuring a globally positive and engaging Shaw Contract client experience.

# Product Choices

- Area Rugs
- Broadloom carpet
- Carpet tile
- COREtec™
- Entryway systems
- Hardwood
- LVT

MEMORY (CARPET TILE 5T263) IN GREENERY (48370) AND SHELTER (CARPET TILE 5T240) IN IVY (38375) INLET (LVT 0926V) IN SPINDLE (26140)



## Options as Unique as Your Workspace

Employees with the flexibility to choose the place and posture in which they work are more likely to be satisfied with their jobs, perform better, and view their company as more innovative than competitors — a key factor in recruitment and retention. As offices evolve into more versatile, adaptive spaces, Shaw Contract supports the multifaceted intent of the modern workspace.

8  
“At Slack we were replicating moods you experience in nature — hiking a mountain trail, walking in the desert. The natural colors and textures of Shaw Contract’s carpet helped us set the context. When you’re trying to get a concept across, the impact of flooring can’t be overstated.”

Primo Orpilla, Studio O+A

Slack Headquarters San Francisco, California, USA by Studio O+A  
DYE LAB (CARPET TILE 5T041) IN SUMAC (41504)  
PHOTOGRAPHY BY GARRETT ROWLAND

Workplace





# Cradle to Cradle® Commitment



Companies recognize the impact of healthy materials on the quality of life for their employees and the impact of sustainability on their bottom line.

attributes including — material health, material reutilization (recyclability), renewable energy & carbon management, water stewardship, and social fairness.

This emphasis on material health ties directly to our Cradle to Cradle foundation. Through the Cradle to Cradle Certified™ Products Program, Shaw Contract obtains third-party assessment and validation of its performance against key sustainability

At Shaw Contract, we are driven to design product solutions that enhance the human experience and well-being in the built environment, while minimizing our use of natural resources.

HONEST (CARPET TILE 5T236) IN ROSEWOOD (35870) AND NEST (CARPET TILE 5T238) IN ESPRESSO (38585)

Slack Headquarters San Francisco, California, USA by Studio O+A  
 DYE LAB (CARPET TILE 5T041) IN KNOTWEED 41491  
 PHOTOGRAPHY BY GARRETT ROWLAND

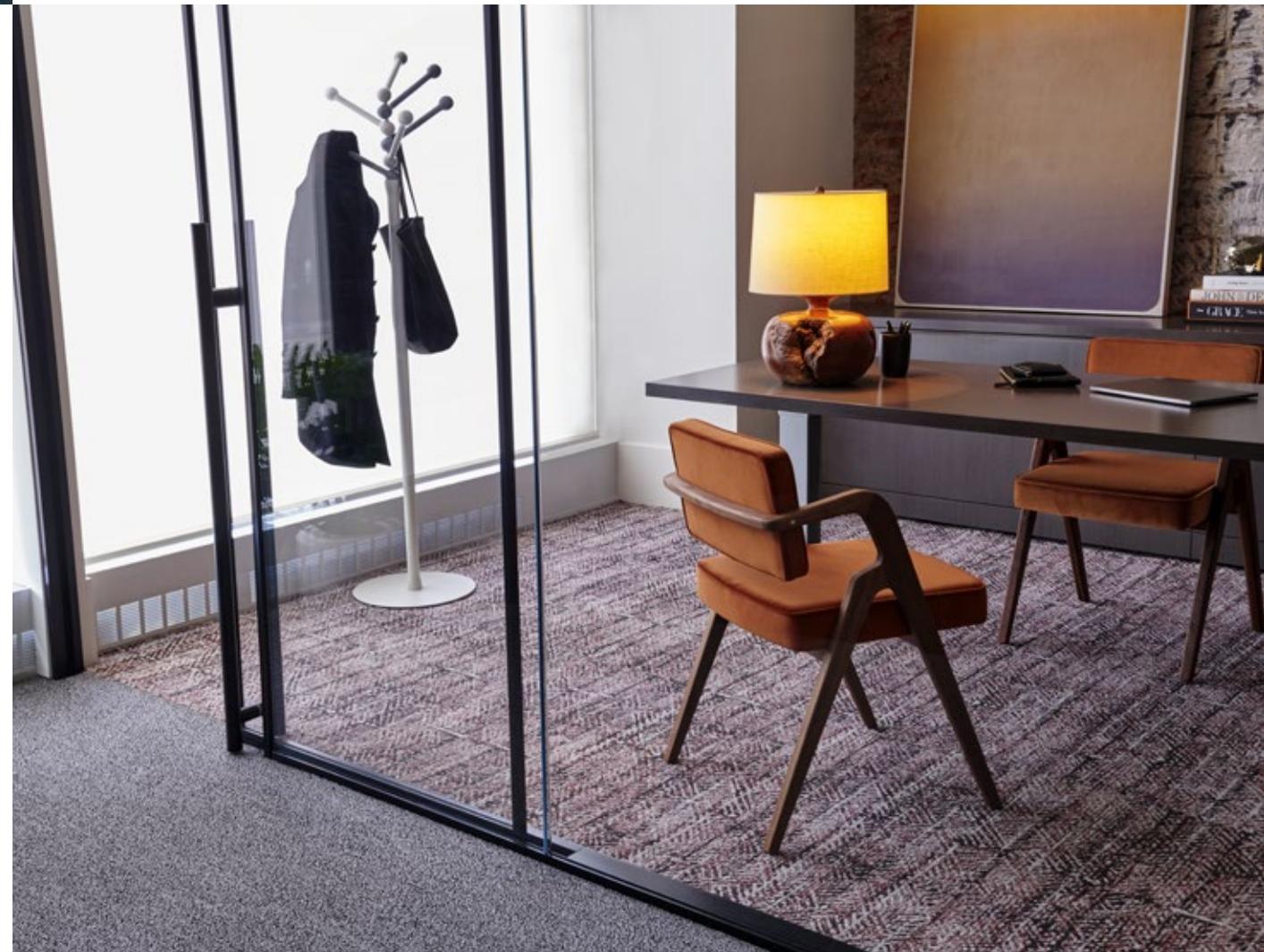
## Work & Life Balance

The modern workplace is becoming much more than a place of individual productivity; it's evolving into a canvas upon which companies communicate their vision and core values.

Likewise, office space has emerged as a hub for collaboration and collective ideation. Flooring can create active, inviting spaces

in which agile teams gather to engage and innovate, as well as warm, quiet areas for reflection and focused work.

The use of textural products like carpet, rugs, engineered hardwood, and LVT work together as a system, grounding the intentional sense of connectivity and comfort.





## Palette of Possibility

Fast-growing companies can experience challenges between expansion and consistency. Shaw Contract serves scaling businesses with solutions to support workplace environments at every level.

From boardrooms and lobbies to short-term lease and industrial spaces, Shaw Contract provides on-brand flooring solutions tailored to any location or phase of growth.

Diverse spaces require diverse solutions. As a total flooring solutions provider, Shaw Contract offers a wide range of products including hardwood, resilient, broadloom, carpet tile, area rugs, and accessories.

Layer them together to create warmth and texture in a holistic experience.

SHARE (RUG G005R) IN EMPATHY (01100) AND INCLUSIVE (CORETEC 0468V) IN CHAMPAIGN (68705)



## Human Impact

The spaces in which we spend so much of our waking hours – our offices and collaborative workspaces – have a significant impact on our productivity, inspiration and wellbeing.

Floors construct the basis of our work experiences. And with thoughtful design, a Shaw Contract flooring foundation can make an overall more generative and meaningful workday.

Great design and intelligent materials influence the human state of work in so many ways – from hours of deep focus to presentation and collaboration, to time for reflection and renewal.

Hana Dallas, Texas, USA by CBRE Design  
CUSTOM HARDWOOD

BlackEdge Capital Chicago, Illinois, USA by Lamar Johnson Collaborative  
FAMILIAR (CARPET TILE 5T235) IN GREIGE (35516)

## Don't Let Noise Hinder Productivity

Open-concept and adaptive workspaces encourage lively engagement, but noise and distraction can chip away at productivity.

suit your space. Sound Advisor allows you to hear the acoustic difference between a variety of hard- and soft-surfaces, with or without underlayments.

Consideration of your office's soundscape can help define spaces for collaboration and for retreat. Shaw Contract has undertaken the industry's most comprehensive acoustic impact study of flooring materials. Our patented Sound Advisor™ tool enables you to select the ideal flooring combination to

Strategically chosen interior materials help us design a soundscape that encourages positive emotional and physical responses in the built environment. Learn more today at [shawcontract.soundadvisor.com](http://shawcontract.soundadvisor.com)



Learn more about how Shaw Contract is making a Smarter Impact in workspaces around the globe.

SHAWCONTRACT.COM



RESPOND COLOR (CARPET TILE 5T310) IN FRAGILE CORAL (05865) AND RESPOND (CARPET TILE 5T307) IN FRAGILE (05760)  
BOUNDLESS (CARPET TILE 5T314) IN WILD (05557)