



People Together
Planet Forever

ShawContract®

“Nobody is too small to
make a difference.”

— GRETA THUNBERG

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Our Pledge

We are living in times of urgent social and environmental change. As individuals, the design community & societies at large, we are questioning how we can create a better, fairer future.



At the heart of Shaw Contract,
we create products and solutions
that positively impact people and the
planet. **We are Design Optimists.**

Shaw Contract's design team carefully color-matching threads for production.

Sustainability is what unites us.
It is our foundation and our purpose:
our equal rights, our shared experience,
our hopeful future. It is the air we
breathe and the earth we stand upon.



When we talk about sustainability
we join the causes of people
and planet together, **social and
environmental concerns combined.**

The ideas we plant today,
we reap tomorrow.



In all that we do, we ask ourselves two questions:

How can our choices be fair towards each other and beneficial towards our environment?

What are we working towards and what are we leaving behind?

Translate (Carpet Tile 5T408) in Connection (05105) from the *Dialogue* Collection.

At Shaw Contract, we are a

human-centric, people-powered

organization with an ambition for progress in every fiber of our beings. Time's up on standing still; we need to be the change we need. **So we don't just stand, we walk forward with purpose and optimism.**



Our Create Centre in
Cartersville, GA.

Neutral is not enough.

We are one planet. We cannot afford to be neutral. We must make changes and take action together.



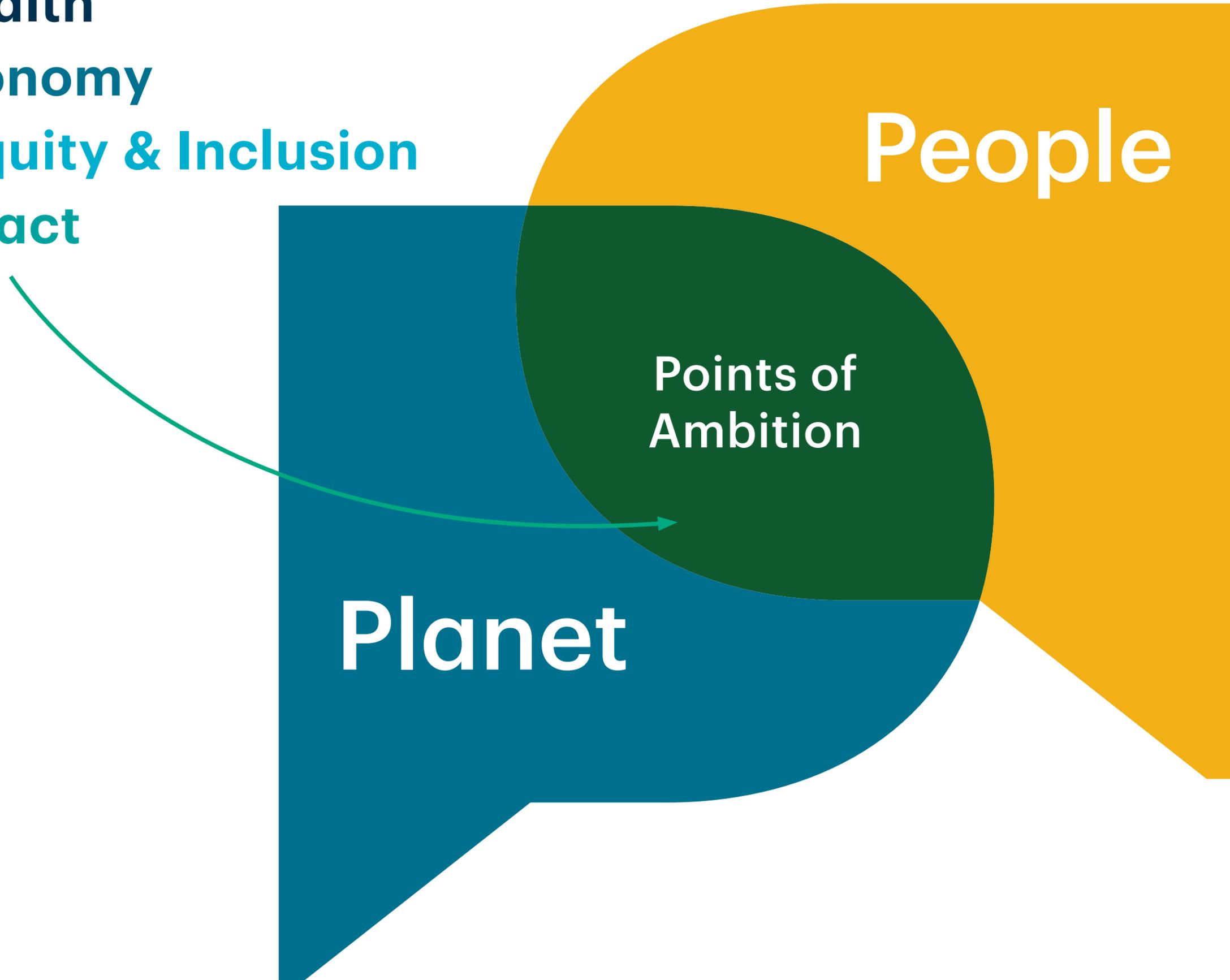
**People Together,
Planet Forever is our promise.**

**Neutral is not enough
is our call to action.**

Points of Ambition

People and planet are fundamentally connected. Our social and environmental initiatives are inextricably linked.

- 1. **Material Health**
- 2. **Circular Economy**
- 3. **Diversity, Equity & Inclusion**
- 4. **Carbon Impact**



1. Material Health

Materials are the skin of our interiors. The materials we choose support environments that have a direct impact on our health & wellbeing.

Material Health

We design and manufacture products to optimize human environments.

We believe in the power of responsible design to positively impact human experience.

We are committed to assessing our materials—to know as much about our product materiality, care and end-of-use, and to seek third-party certification.

Material Health

more than **20 yrs**
invested in material health

For more than 20 years, we have invested in material health with our EcoWorx® PVC-free carpet tile backing, the first flooring product to be Cradle to Cradle Certified®.



nearly **90%**
products we manufacture are Cradle to Cradle Certified®

PVC-Free

Our PVC-free resilient sheet and tile are made with renewable content, including rapeseed, canola, and castor oils. Optimized for low embodied carbon and carbon neutral, they are also free of ortho-phthalates, chlorine and solvents. These products are Cradle to Cradle Certified® Silver and achieve Greenhealth Approved certification through Health Care Without Harm.



more than **2 billion**
lbs. of materials assessed for material health in 2022



Ortho-Phthalate Free resilient products

All of our resilient products are ortho-phthalate-free and FloorScore® certified. We continue to invest in PVC-free resilient and hybrid flooring products and innovate new materials including bio-based and other PVC-free materials.



Sound Advisor® patented tool

Sound Advisor® is a patented tool developed by Shaw Industries to analyze and select the best product for clients' environments based on acoustics. Space appropriate sound levels are essential for the health & wellbeing of people in the space.

Presidential Green Chemistry Award awarded to EcoWorx® by the EPA in 2003



Greenhealth Approved

Platinum EcoWorx® carpet tile and bio-based resilient are Greenhealth Approved, indicating that these products meet specific sustainability criteria for healthcare facilities, streamlining the selection process for healthcare providers.

By specifying Cradle to Cradle Certified® products, you can be assured that they have met rigorous material health standards.

We proudly align with:





All raw materials in EcoWorx®
carpet tile are screened and
assessed according to the
Cradle to Cradle methodology.

2. Circular Economy

We need to eliminate waste products.
In a circular economy, waste becomes
a valuable resource.

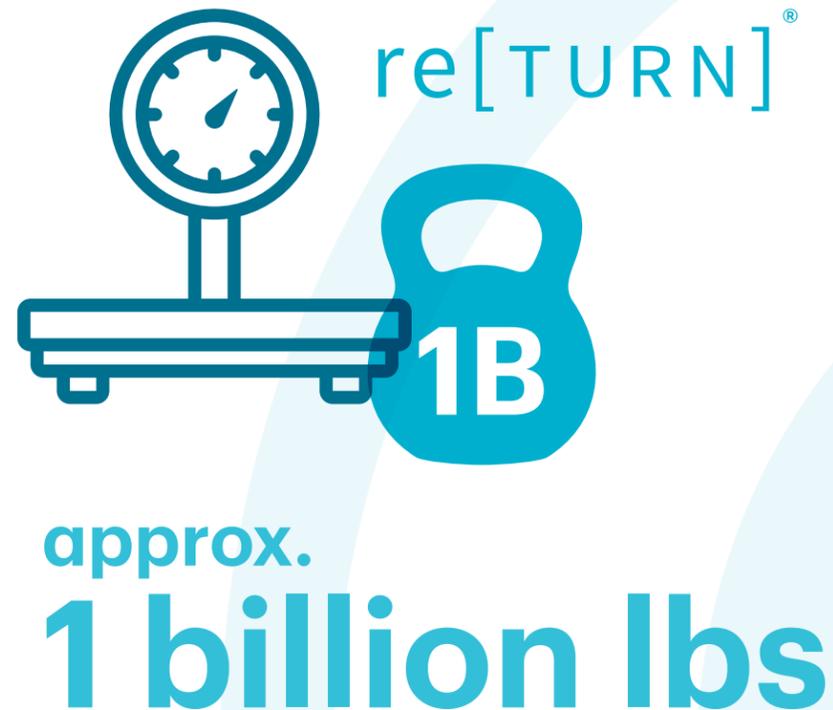
Circular Economy

We practice a
closed-loop
approach to sustainability.

We address the global systems our products, processes and actions impact.

We invest in research and development, industry partnerships, academic research and innovative initiatives to grow and reinforce a circular economy.

Circular Economy



of carpet recycled

SINCE 2006

Through the re[TURN][®] Reclamation Program, we can make buildings a future source of our raw materials.

Shaw Contract will pick up and recycle EcoWorx[®] backed carpet tile, Shaw manufactured resilient and ReWorx[™] at no cost to you.* Products reclaimed through our re[TURN][®] program are brought back to our manufacturing facilities and turned into the next generation of flooring.

*Restrictions apply see shawcontract.com for guidelines.



In 2022, Shaw turned more than
2.7 billion

recycled plastic bottles into flooring.

That bottle that you recycled yesterday could be in our EcoLogix[®] or ReWorx[™] flooring tomorrow.

Average of
62 recycled PET bottles

in ReWorx[™] Hybrid Flooring

ReWorx[™] is a new flooring solution, made from an average of 62 post-consumer PET bottles per square yard.

This highly durable product is 4 mm thick and can be installed side-by-side with most EcoWorx[®] carpet tile with no need for transitions.



EcoLogix[®] contains
56 bottles
per yd²

EcoLogix[®] is Cradle to Cradle Certified[®] Bronze and offers high post-consumer recycled content. Additionally, the cushion backing of EcoLogix[®] contributes to improved acoustics and enhanced ergonomic benefits.



Each square yard of EcoLogix® is made from 56 recycled plastic bottles, utilizing your waste as our raw materials and diverting it from the landfill.

3. Diversity, Equity & Inclusion

We believe all humans are equal. Individually and collectively, we need to proactively create and promote opportunities that give everybody an equal footing in life.

Diversity, Equity & Inclusion

We nurture an environment where every voice and perspective can be heard, **with equal value placed on seen and unseen experiences.**

We proactively promote accessibility and inclusivity inside our network and beyond.

We build bridges, skills and careers with a future workforce development path and associate-led resource groups.

Diversity, Equity & Inclusion

UN Global Compact

Shaw is a signatory of the UN Global Compact, and our sustainable sourcing policy and related terms and conditions for all suppliers cover its principles focused on upholding and protecting human rights, labor, environment and anti-corruption standards.

More than **60% spend*** with small & diverse businesses



At Shaw, we want to promote supplier participation that is reflective of Shaw's diverse customer base and local community. We believe having a strong Supplier Diversity Program is imperative to bringing more innovation to our business and opening new markets for growth.

* Allowable spend is domestic (US) spend in categories in which we have diverse suppliers from which to choose.

6.7 million USD contributed to nonprofit and philanthropic organizations in 2022.

Associate Resource Groups

An Associate Resource Group is a support network built amongst coworkers with a shared identity characteristic and fosters inclusivity through dialogue within the larger Shaw values.



The company we keep:

Shaw Contract Partnerships

Center for Green Schools

DIFFA

Chicago Food Depository

MASS Partnership

Hip Hop Architecture Camp

Global Efforts

World Green Building Council

Health & Wellbeing Framework Supporter

UN Global Impact

Hyperlocal Efforts

Atlanta Community Foodbank (COVID 19 food fund drive)

Good Neighbor Homeless Shelter

Hickory Log Men's Home

Tranquility House

Advocates for Children's Hope in Your Home program

Red Door Food Pantry

Backpack Buddies

Shaw Enterprise Community Support & Philanthropic Giving

St. Jude's Children's Research Hospital®, United Way, Homes for Our Troops®, Junior Achievement®,

Floor Covering Industry Foundation, Habitat for Humanity®, Camp D.E.M. (Design, Engineering & Manufacturing), FIRST® Robotics Competition, FIRST® Tech Challenge



We are guided by Cradle to Cradle design principles that honor all people and natural systems affected by our products.

4. Carbon Impact

Our planet has finite resources. We aspire to give back more than we take.

Carbon Impact

We are a positive force in the global effort to collectively fight climate change.

We reduce our energy consumption and generate on-site renewable energy.

We incentivize renewable energy development and usage through purchasing renewable energy credits and verified carbon offsets.

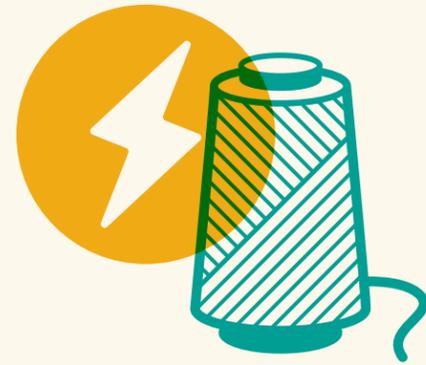
Carbon Impact

Our Carbon Solutions:

Offering a broad portfolio of carbon neutral products. Approximately **88% of our standard carpet tile portfolio is low embodied carbon and carbon neutral.**

We optimize products, operations and materials for lower embodied carbon. How do we do this?

1. We measure the embodied carbon.
2. We utilize 100% recycled-content nylon fiber* — our EcoSolution Q100™ yarn system.
3. Our re[TURN]® Reclamation Program provides post-consumer recycled content for our backing.



100%

Recycled Content EcoSolution Q100™

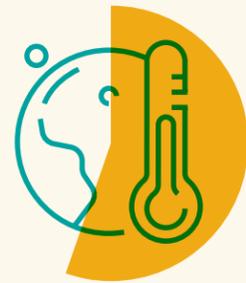
EcoSolution Q100™ is a **high performance 100% recycled content nylon fiber***. EcoWorx carpet tile products with EcoSolution Q100™ are carbon neutral and have a **low carbon footprint** as reflected in the EC3 tool.



Our Goal: Achieve net zero operations

by 2030 across our enterprise

All while reducing the carbon footprint of our products and our value chain.



more than 50% reduced

operational carbon footprint compared to 2010

As a result of Shaw's investments to help reduce our energy and GHG impact, we have **cut our Scope 1 & 2 emissions by more than half since our 2010 baseline.**



100%

carbon neutral commercial carpet operations globally

Shaw has achieved carbon neutrality in our commercial carpet operations (since 2018).



net zero carbon buildings

World Green Building Council

Shaw Contract joined this momentous effort in September 2018, and we report our progress annually.



1MW solar array

powered carpet tile manufacturing facility

In 2013, Shaw installed a **1 megawatt solar array** atop its carpet tile manufacturing facility in Cartersville, GA (Plant 15), which generates enough clean energy to power approximately 100 homes in Georgia annually.

Goal

REDUCE modular carpet product embodied carbon footprints **by 25% by 2025.***

REDUCE modular carpet product embodied carbon footprints **by 50% by 2030.***

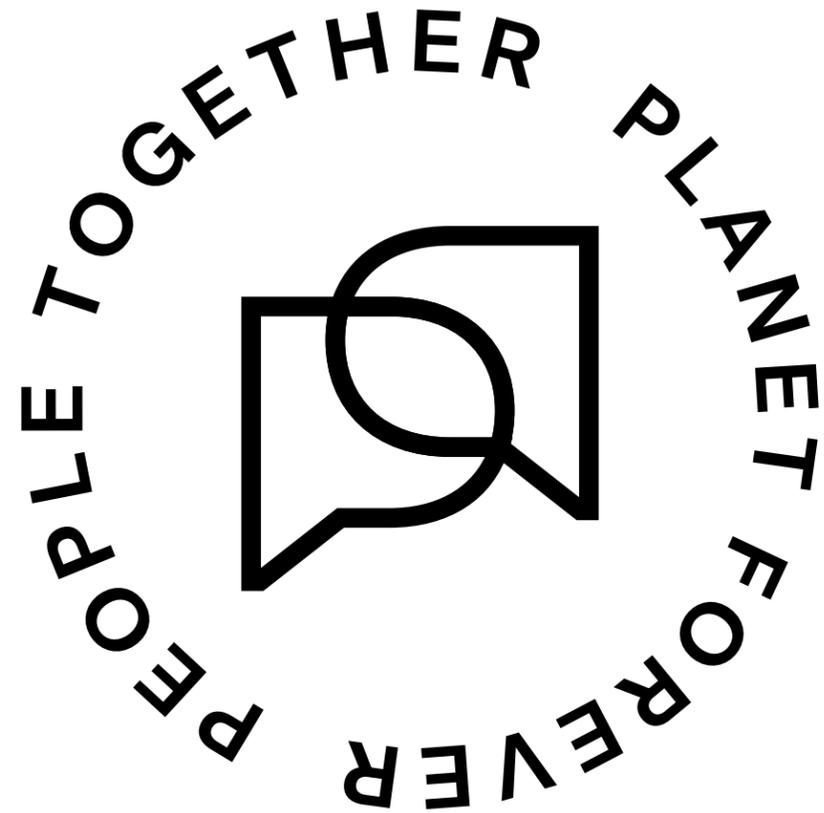
*(compared to 2016 baseline)



100% of our bio-based resilient products are low embodied carbon and carbon neutral.

We know that we can go further together and that we can always go further still. Being good ancestors means looking after each other for our children, our grandchildren and onwards. Our planet is not only our home, it is our legacy too. Being good caretakers means taking care in the present for the future.

Feels good to do good.



ShawContract®