what makes PET PERFECT® perfect

Produced with **ANSO® High-Performance Carpet**

Elevated above **traditional P.E.T.** for more durability

Resistant to **bleach + other household cleaners**

Formulated for **easy cleaning (with R2X®)**

Effective for the life of the floor—**industry leading warranty**

Completely covered, **carpet to cushion**

Two backing technologies—**SoftBac® & LifeGuard®**

the PET PERFECT® promise

ULTRA DURABLE, EASY-TO-CLEAN CARPET. | DESIGNED FOR YOU. PERFECT FOR YOUR PET.

Have the certainty of cleanliness and long-lasting beauty for the carpet in your home with ultra-durable Pet Perfect™. Backed by an industry-leading warranty, this high-performance carpet is designed for the ultimate in easy care featuring:

- Built-in stain protection
- Advanced fade and bleach-resistance
- Easily releases pet hair during vacuuming

Eliminate unnecessary time cleaning and enjoy the long-lasting beauty of your carpet

why PET PERFECT® for customers

ultra-durable

We put **ANSO® High-Performance Carpet** to the test to prove it is designed for durability. Even after 5 years of spills, messes, pet accidents and mishaps – this carpet will look as good as it does on day one compared to **traditional P.E.T.**

stain protection

Innovated for total surface protection against stubborn stains, Pet Perfect is designed for ultimate resistance to staining, fading and bleach.

- **Advanced fade and bleach protection**
- **Built-in stain resistance**

easy cleaning

Pet Perfect's innovative fiber easily releases pet hair during vacuuming for quick and easy clean-up.

worry-free

Pet Perfect's **20-year warranty** covers all pet stains, giving your customer peace of mind. Pet Perfect+ styles with **LifeGuard® Spill-Proof™ Technology** come with a 25-year warranty covering all pet stains.

for people, planet – and pets.

Easier cleaning means less harsh chemicals. Designed to support healthy home goals, Pet Perfect carpet is constructed to last longer, look better and clean with ease. This carpet is an ideal option for sustainable lifestyles.



P.E.R.F.E.C.T. Pocket Guide

Shaw FLOORS

Produced with **ANSO® High-Performance Carpet**



For more than 50 years, ANSO has been a name you have come to trust in the industry. Beloved for its quality, durability and design, ANSO Nylon's success has been unmatched. Until now.

Innovators at Shaw developed something so different, so special, we are welcoming our new High Performance P.E.T. to the ANSO family with open arms. Regardless of fiber type, you can expect your floors to meet rigorous ANSO quality standards.

TRADITIONAL P.E.T. CARPET

Thinner fiber structure = more space between fibers

More space between fibers = looser yarn twist

Looser yarn twist = weaker yarn structure

Weaker yarn structure = more visible wear

ANSO HIGH-PERFORMANCE P.E.T.

Fuller fiber structure = less space between fibers

Less space between fibers = higher yarn twist

Higher yarn twist = stronger yarn structure

Stronger yarn structure = less visible wear

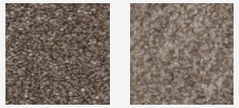
Elevated above **traditional P.E.T.** for more durability

ANSO® HIGH PERFORMANCE P.E.T.



Day 1 5 Years Later*

TRADITIONAL P.E.T.



Day 1 5 Years Later*

We've re-engineered the P.E.T fiber for ultimate durability. This isn't your grandmother's Polyester.

The yarn has a high memory twist level (up to 50%) and can take a high heat process which creates stronger yarn with a permanent twist (enables easy release of soil & hair).

End Result? A proven* ANSO High-Performance Carpet that looks newer longer compared to Traditional P.E.T.

*Sample tested using the certified 20,000 S.T.E.P.S. Contract Walker Test

Formulated for **easy cleaning (with R2X®)**



R2X (resistance times two) is a stain & soil treatment designed to provide exceptional liquid repellency and soil resistance for ease of maintenance.

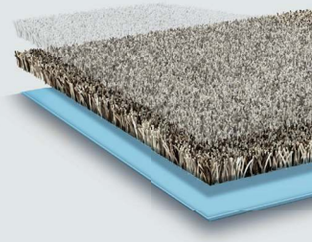
Our unique chemistry is molecularly bonded during the manufacturing process to provide long-term stain protection, unlike topical treatments. This means:

- The consumer has protection even after repeated cleanings.
- The chemistry also easily releases pet hair during vacuuming.

Completely covered, **carpet to cushion**

True innovation is the sum of all its parts. In addition to the innovations in ANSO High Performance P.E.T., Pet Perfect products are treated with both R2X and ColorGuard through our proprietary CleanStart process. Our products are resistant to soil, stains, bleach, and fading.

The carpet starts clean, stays clean, and remains beautiful for years to come.



Resistant to **bleach + other household cleaners**



Pet Perfect products are made with ColorGuard, our patented technology that resists bleach and fading due to sunlight.

Extreme Resistance
to bleach and common household cleaners.

Ultimate Protection
against color loss and fading - guaranteed!

Trusted Warranty
20+ year warranties to cover all pet and most household cleaner stains.

Effective for the life of the floor— **industry leading warranty**

All stains are covered with our industry-leading 20+ year Lifetime Limited Warranties.

	Pet Perfect®	Pet Perfect+®	Stainmaster	Stainmaster PetProtect®
Soil & Stain Resistance	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime
Pet Pee	✓	✓	✓	✓
Pet Poo	✓	✓	x	✓
Pet Puke	✓	✓	x	✓
Stairs	✓	✓	x	x
Texture Retention, Abrasive Wear, Quality Assurance	20 Years	25 Years	20 Years	20 Years
Fade Resistance Due To Sunlight or Bleach	✓	✓	x	✓
30 Day Customer Satisfaction	✓	✓	x	x

*Please refer to the full warranties for complete details and exclusions

Two backing technologies— **SoftBac® & LifeGuard®**



Pet Perfect styles feature SoftBac®, which offers a no-wrinkle guarantee, improved sound absorption, and enhanced comfort underfoot.

All Pet Perfect+ styles are backed by Blue with LifeGuard® Spill-Proof Technology®. This reduces pet odors and means your cushion and subfloor are protected from every type of pet accident.

Why LifeGuard® Spill-proof Technology®?

- Pet-proof
- Easy to clean
- Reduces odor
- Cleaner home
- Worry-proof
- Active family